## BEEF BULLETIN





## FEATURES & NEWS

**12** Udder quality has value.

**18** Docility is economically relevant.

**34** Little black book offers convenience for recordkeeping.

**52** Save dollars, time with stockpiling.

**70** Feet and leg traits are connected to cow longevity.

**76** Tips for selecting for structure.

**84** Implant dos and don'ts.

**102** Selling calves, you have a reputation.

> **110** Rising to the ideal.

**116** Brand important to commercial cattlemen.

**136** Angus Convention recap.

**146** Manage your diet for better health.

**154** Scholarship winner profiled.

**176** Market analyst sees silver lining.



**STAFF** 

8

Angus Media

26

American Angus Association

Angus Foundation

Angus Genetics Inc.

92

Certified Angus Beef LLC

170

**Regional Managers** 

## COLUMNS

**16** Advertising Rates & Deadlines

> **30** Sorting Gate

**38** Health & Husbandry

**44** The Digestive Tract

> **62** By Design

> > **86** The Link

**92** CAB Connection

**122** News & Notes

**160** Gizmos & Gadgets

165 Sales & Events

**184** Advertising Index



**COVER PHOTO** by Todd Klassy

Angus Beef Bulletin EXTRA The electronic supplement to the magazine is emailed twice every month. *Subscribe today.* 

ANGUSBEEFBULLETIN.COM/EXTRA



## PERSPECTIVES

**8** From The Editor

**26** Common Ground

**182** Outside the Box