

Association Link

compiled by

SHAUNA ROSE HERMEL, editor

BLI applications due

Applications for the 11th annual Beef Leaders Institute (BLI) June 18-22, 2018, are now being accepted.

Sponsored by Certified Angus Beef LLC (CAB) and the Angus Foundation, BLI is designed for American Angus Association members 25-45 years old as a means to provide participants insight to all segments of the beef industry. Attendees will be stronger, more effective leaders for the Angus breed and for the beef industry.

The Association and the Angus Foundation will provide transportation, lodging, meals and materials. Attendees will be responsible for round-trip transportation between their home and the beginning and ending points.

The BLI is limited to 20 attendees each year. Applications are available online or by contacting Caitlyn Brandt in the Events and Education Department at 816-383-5189. Feb. 15 is the application deadline.

Use Angus? Get a scholarship!

The Angus Foundation is offering three \$1,000 Allied Angus Breeders scholarships to young people who use Angus genetics in a commercial breeding program or whose parents use Angus genetics. Emphasis is placed on the applicants' knowledge of the cattle industry and their perspective of the Angus breed.

"The Angus Foundation always is looking to help youth further their educations," said Milford Jenkins, Angus Foundation president. "Angus genetics have so much to offer beef producers, so we want to encourage young people

to use Angus genetics by helping support their academic pursuits."

Applications are available at angusfoundation.org and are due May 1. Applicants must be a graduating high school senior or enrolled at a junior college, four-year college/university or other accredited institution and have a minimum 2.0 GPA. Recipients will be announced in July.

Applicants or their parents/guardians must currently be a member of the American Angus Association or have an affiliate member code, and the applicant or their parent or guardian must have transferred or been transferred an Angus registration paper in the last 36 months (on or after May 1, 2015).

The scholarship is applicable to any field of study.

For more information, contact Jenkins at 816-383-5100 or mjenkins@angusfoundation.org.

F designated for 2018

International letters are designated for each year of birth for livestock identification (ID). These designated letters are an easy option to use in conjunction with numbers when permanently identifying animals. For example, F001 and F002 could designate the first two calves born into your herd in the year 2018.

Using the international letter code is optional for Angus breeders.

For information about permanent ID (Rule 105) and naming animals (Rules 102 and 107), access the online *Breeder's Reference Guide*. To access from www.angus.org, click on "Member Services," in the pull-down menu under "Member Center."

Angus Sales TV launched

In today's world, videography is

taking over media platforms at an ever-increasing rate. Now more than ever, filmed promotional materials allow a farm or ranch to connect with their audience in a more engaging and productive way. Angus Media is excited to announce the launch of its new video addition to sale books, Angus Sales TV.

Angus Sales TV is a portfolio of video services ranging from video shoots, editing, posting and promotion. Now, as prospective customers flip through an online sale book, they can simply click on an image of an offering, and the lot's video launches instantaneously.

To locate sale books featuring video inclusion, look for the video icon at www.angus.org/AngusProductions/Salebooks.aspx.

"In 2017, Angus Media online sale books received more than 38 million views," said Angus Productions Inc. (API) President Rick Cozzitorto. Now potential customers can get to know an operation beyond the pages of the sale book.

For more information regarding Angus Sales TV, contact Brett Spader at 816-383-5100, ext. 205 or angussalestv@angus.media.

2018 Black Books available

You can order 2018 AngusSource®/Beef Record Service (BRS) black books. The pocket-sized books include a calendar, as well as space to keep management records on your cow herd. They feature the American Angus Association logo on the back.

Producers can request two free books and purchase additional books for \$3 each. The 2018 books are available in any quantity.

To place orders, contact the American Angus Association at 816-383-5100 or blackbooks@angus.org.

Watch *I Am Angus*

We all come from somewhere. That includes Angus cattle and breeders. *I Am Angus / Fabric of Our Forebears* dives into the rich heritage of the Angus breed and the varied people who now raise Angus across the world.

The film tells the stories of how the eight cattlemen and women from varied lineages are connected by a common thread, the heritage and legacy of the Angus breed. We learn about the origins of the Angus breed at Dunlouse Angus and Ballindalloch Castle in Scotland before moving to the United States to the Biltmore, Subiaco Abbey, Diamond Peak Cattle Co. and 12 Star Angus, and then we hear from Salvador Galindo and Kelsey Ducheneaux about their Angus stories.

I Am Angus / Fabric of our Forebears can be viewed on angus.org and Angus TV on Vimeo and Youtube.

Phenotype and genotype show

National Junior Angus Association (NJAA) members will have another competitive venue at the 2018 Eastern Regional Junior Angus Show (ERJAS) June 14-16 in Lima, Ohio. The Phenotype and Genotype Show (PGS) creates an additional competition while allowing junior members to learn the value of expected progeny differences (EPDs) as part of the process in selecting quality seedstock.

A judge will utilize a scoring system that requires both phenotypes and genotypes to be considered in evaluation. Results from the system will be a composite score where the genotypic EPDs and phenotypic placings will be equally weighted.

The same judge will evaluate the EPDs and the phenotype classes.

For more information, contact the

Foot score EPDs enter research phase

Angus Genetics Inc. (AGI) announced Jan. 30 the release of two research expected progeny difference (EPD) values for evaluating foot structure.

The American Angus Association had compiled approximately 12,000 data points since it began receiving foot scores in 2015, with members reporting two scores — one for claw set and one for foot angle. Both scores are based on a scale from 1 to 9, with 5 being ideal.

AGI Director of Genetic Research Stephen Miller said the collaboration with the membership in collecting foot scores allowed steady advancement toward a foot score research EPD.

"Angus breeders have completed a tremendous amount of data reporting in such a short period of time. This is truly a testament to their commitment toward genetic progress," Miller said. "We are absolutely thrilled to begin the process of rolling this breakthrough out to the membership."

Last summer, AGI initiated a research analysis on yearling foot scores with the collected data. The analysis reported moderate heritability estimates for both claw set (0.25) and foot angle (0.25). Since the preliminary analysis, AGI has worked alongside the Association's Information Systems (IS) team to develop a genetic evaluation model to predict foot score.

A research EPD is a precursor to a production EPD, serving as a one-time analysis delivered to the membership and enabling the Association to get meaningful feedback from Angus producers. Unlike a production EPD, a research EPD does not get updated weekly but can be updated periodically as more data flows into the database. The more data are collected, the more robust the evaluation becomes, and the sooner the research EPD can be moved into production.

AGI Director of Genetic Service Kelli Retallick said it is important producers continue to submit quality, consistent data.

"Though we are getting closer to a production EPD, we encourage members to continue sending in data," Retallick said. "Consistency of scoring within a producer's herd is key, and, luckily, we have a variety of resources here at the Association to help."

Currently, producers submit two foot-score data points — claw set and foot angle. During the research phase, AGI found that only a low genetic correlation (0.22) exists between the two traits. Because of the low correlation, scores are evaluated as separate traits and separate EPDs, termed Claw Set EPD and Foot Angle EPD.

Claw Set and Foot Angle EPDs published in the first research report are provided on artificial insemination (AI) sires that possess accuracy values greater than 0.40.

For more information visit www.angus.org/Nce/Definitions.aspx.

Association Events and Education Department at 816-383-5100.

LaScala joins API

Kathy LaScala has joined API as corporate sales manager. She began her role Jan. 3 and will oversee industry sales operations. LaScala will work with corporate accounts to position advertising, sponsorship and marketing opportunities across API platforms. She will attend major shows, events and meetings.

“Kathy brings a wealth of experience to our team, and we are excited to be able to put her deep knowledge of developing corporate clients to use growing our corporate relationships,” said Cozzitorto. “She already has hit the ground running as we continue to enhance our offerings.”

LaScala grew up on a dairy farm in western New York and earned a bachelor’s degree in animal science from Cornell University. For more than 11 years, she was on the Vance Publishing sales team with her main focus being *Drovers* and *Bovine Veterinarian*. While at Vance, LaScala was responsible for developing, maintaining and growing a portfolio of national accounts and represented the brands at industry trade shows, conferences and industry events.

Most recently, she was a member of the sales team at Lee Newspapers Inc.

In addition, LaScala also was responsible for selling more than 80% of the exhibitor space for the inaugural Angus Convention Trade Show, which resulted in securing an even larger venue for 2015 and several spaces being forward-contracted by the close of the 2014 show.

Nominate individuals

Any state junior Angus association can nominate its advisor(s) to be honored as NJAA Advisor(s) of the Year. The award is presented at the National Junior Angus Show (NJAS) and recognizes the time, effort and dedication adult volunteers give to their state junior Angus association.

Individuals can also nominate Angus enthusiasts for the Honorary Angus Foundation. This award is also presented during the NJAS and recognizes those who have made extraordinary contributions to junior Angus programs.

Nomination forms, due March 1, are available by contacting the Events and Education Department at 816-383-5100.

Herds of the century

The Association initiated the Century Award to recognize members and their families who have been in

continuous production of registered Angus cattle for at least 100 years. Award recipients will be recognized with an engraved plaque at the Association’s Annual Awards Banquet, notice will be given in the *Angus Journal*, and a list will be maintained on the Association’s website.

Contact the Events and Education Department for more information. This

year’s awards will be presented during the Awards Recognition Breakfast in Columbus, Ohio.

Heifer raises \$278,000

Angus breeders continued to push the breed further through generous support Jan. 10 at the National Western Stock Show (NWSS) in Denver, Colo. Buyers of the Angus Foundation

Heifer Package and confirmed heifer pregnancies, generated \$278,000 to support the Angus Foundation’s mission.

Dan and Patricia Vergith of Lylester Ranch, Martell, Neb., bought the Angus Foundation Heifer Package for \$215,000. This year’s package was headlined by Vintage Blackbird 7184, the female donated by Vintage Angus Ranch of

(Continued on page 12)



Branch View Angus
Since 1940

APRIL 14, 2018
Hustonville, KY

Largest Angus Sale in Kentucky

Basin Lucy 262S



Selling
10
sons!

262S has amassed a powerful progeny record here at Branch View Angus and Basin Angus, MI. She shows progeny ratios of BW 5/97, WW 5/104, YW 5/103, IMF 43/105 and RE 43/103. At twelve years old 262S still ranks in the top 1% of all Angus dams for \$B, top 3% \$F and 15% \$W.

	BW	WW	YW	RADG	DMI	CW	RE	\$W	\$F	\$B
EPD	2.2	57	103	0.32	-0.4	68	0.9	54.90	78.01	180.90
% Rank	65	15	10	2	10	1	1	15	3	1

BV Rampage 6528



	BW	WW	YW	CW	MARB	\$F	\$B
EPD	1.2	4	10	1	1	1	1
% Rank	75	5	5	1	1	4	1

BV Rampage 6530



	BW	WW	YW	CW	MARB	\$F	\$B
EPD	1.2	4	10	1	1	1	1
% Rank	75	5	5	1	1	4	1

BV Southside 6583



	BW	WW	YW	CW	MARB	\$F	\$B
EPD	1.2	4	10	1	1	1	1
% Rank	75	4	5	1	1	5	1

BV South Point 6007
Grandson of Basin Lucy 262S



Top 1% \$B, \$W, & \$F

	BW	WW	YW	RADG	CW	IMF	\$W	\$F	\$B
EPD	2.2	57	103	0.32	77	1.03	58.72	65.00	143.72
% Rank	65	15	10	2	10	1	15	3	1

BV Lucy 4122
Dam of South Point



Top 1% WW, YW, CW, \$W, \$F, \$B

	BW	WW	YW	RADG	CW	IMF	\$W	\$F	\$B
EPD	2.2	57	103	0.32	77	1.03	58.72	65.00	143.72
% Rank	65	15	10	2	10	1	15	3	1

BV PINPOINT 1045
Son of Basin Lucy 262S



	BW	WW	YW	CW	MARB	\$F	\$B
EPD	1.2	4	10	1	1	1	1
% Rank	75	4	5	1	1	5	1

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Modesto, Calif. In addition to the heifer, Lylester Ranch received 30 days of free insurance from American Live Stock Insurance Co., Geneva, Ill.; free transportation to their ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and an advanced reproductive technology package from Trans Ova Genetics and its cloning

division, ViaGen, Sioux Center, Iowa.

Five heifer pregnancies from notable Angus breeders also were auctioned during the National Western Bull Sale to benefit the Angus Foundation. Those pregnancies included offerings by:

- Crazy K Ranch, Michie, Tenn. — purchased for \$8,000 by Belle Point Ranch, Fort Smith, Ark.

- Linz Heritage Angus, Crown Point, Ind. — purchased for \$15,000 by Ingram Angus, Pulaski, Tenn.
- Pasture View Angus, Dunlap, Ill. — purchased for \$13,000 by Ingram Angus, Pulaski, Tenn.
- Seldom Rest Farms, Niles, Mich. — purchased for \$19,000 by Lakeview Angus, Mead, Colo.

- Silveira Bros., Firebaugh, Calif. — purchased for \$8,000 by 7 Bar O Cattle Co. LLC, DBA Richburg Angus, Amarillo, Texas.

Foundation nets Las Vegas win

Angus Foundation beneficiaries hit the jackpot in Las Vegas. Supporters raised more than \$43,000 (gross) of unrestricted funds for Angus youth, education and research at the 2017 National Finals Angus Sale Dec. 10. Hosted by Decades of Excellence Group, Linz Heritage Angus and American Angus Hall of Fame, the sale featured five unique packages at auction:

- **2018 Angus Foundation Golf Tournament Event Title Sponsorship.** Donated by the Angus Foundation, the package was purchased by Merck Animal Health of De Soto, Kan., for \$4,500.
- **Transportation package.** Donated by Lathrop Livestock Transportation, it was purchased by Farris Wilks and Dan Wilks, Wilks Ranch, Cisco, Texas, for \$10,000.
- **Biltmore stay.** Initially, Lance Fenton of Lazy F Ranch, Bullard,



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Saturday, March 17, 2018 ♣ 1 p.m. ♣ at the Ranch

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Molitor Angus Ranch is a family owned operation located in south-central Kansas. "A National Award winning (2014) CAB recognized quality Angus Seedstock Ranch". Excelling in performance, calving ease and gentle dispositions. Through the careful genetic selection of A-I and pasture sires, we produce a distinctive group of bulls and heifers that honor the lengthy tradition of the Angus breed.



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Molitor Angus Ranch



Basin Payweight 1682
Reg # 17038724
BW +7 WW +69 YW +119 Milk +25
Marb +75 RE +39 \$B +146.90
Selling: 15 sons



Connealy Black Granite
Reg # 17028963
BW +3 WW +58 YW +98 Milk +21
Marb +35 RE +70 \$B +129.99
Selling: 8 sons



HA Outside 3878
Reg # 17651083
BW -1 WW +59 YW +110 Milk +25
Marb +29 RE +34 \$B +135.74
Selling: 10 sons



LD Emblazon 999
Reg # 16665803
BW +7 WW +67 YW +119 Milk +15
Marb +49 RE +72 \$B +148.44
Selling: 7 sons

Other Main Service Sires

- KG Solution 0018 – 10 sons
- Haynes Outright 452 – 8 sons
- Molitor Payweight 3015-165 – 7 sons
- Basin Advance 3134 - 6 sons
- Molitor Complement Able 114 – 6 sons
- GA Lucy Special Focus 449 – 6 sons
- SAV Resource 1441 – 4 sons
- HARB Playboy 581 JH – 4 sons
- SVF Calvary B323 – 4 sons
- SS War Party A8 – 3 sons



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Jake Pickering joins the American Angus Association

The American Angus Association welcomes Jake Pickering of Oroville, Calif., as the organization's newest member of the regional manager team. Pickering began his role Jan. 8 and will represent Region 11, which consists of Arizona, California, Nevada and Utah.

As a regional manager, Pickering will serve as a boots-on-the-ground representative for the Association and will attend various cattle events, sales and activities throughout the territory. Regional managers are responsible for helping cattle producers identify and accomplish herd goals, educating members on new programs and services, and they serve as a marketing resource for Angus breeders.

"Jake has a passion for the animal industry, specifically in cattle, and he has a strong rapport with industry leaders and influencers," said Association CEO Allen Moczygemba. "His work ethic and experiences in the agricultural industry will benefit our membership greatly in the western regional area."

Pickering graduated from Texas A&M University in December 2017 with a bachelor's degree in animal science. He served as the Texas A&M assistant livestock judging coach during the last year of his college career.

Texas, purchased the package for \$6,000, Fenton then donated it back to the Foundation to be resold. The second buyer was Bill Sever of Bruiser & Blade Farms, Frankfort, Ohio, who purchased the package for \$2,500.

- **CMA Awards package.** Donated by the Angus Foundation, the package was purchased by Jerry Barnes of Diamond B Ranch, Broken Arrow, Okla., for \$9,500.
- **2018 Kentucky Derby Experience for Two.** Donated by the Angus Foundation the package was purchased by Lance Fenton of Lazy F Ranch, Bullard, Texas, for \$11,000.

Auxiliary scholarships

The American Angus Auxiliary annually awards scholarships to graduating high school seniors. The postmark deadline for the national contest is May 1.

Junior Angus members must first be chosen as a state auxiliary scholarship winner before advancing to the national competition. Applications and a list of state contacts are available at www.angusauxiliary.com.



Jake Pickering

"It's an exciting time for the Angus breed and an honor to work for the American Angus Association," Pickering said. "I can't wait to hit the road and get to personally meet the members of my vast territory. It's an area I have a strong passion for."

Angus breeders in Region 11 are encouraged to get in touch with Pickering and ask him questions about Association programs and services or for help locating Angus seedstock.

Prior to his time at Texas A&M, he was a member of the Northeastern Oklahoma A&M livestock judging team where he was recognized as an All-American, based on his success in both the classroom and livestock judging contests. While on campus at Texas A&M, he was a member of the Saddle and Sirloin Club and interned with the State Fair of Texas.

Foundation scholarships

The Angus Foundation will award a number of undergraduate and graduate scholarships this year. Scholarship recipients will be recognized at the 2018 NJAS in Madison, Wis.

The eligibility requirements for the general Angus Foundation scholarships remain the same. Angus youth who are

graduating from high school or in college currently may also be eligible for other Angus-related scholarships that are permanently endowed and managed by the Angus Foundation.

The Foundation will make available graduate scholarships to young men and women actively involved in the Angus breed and pursuing advanced degrees.

Applicants must have at one time been an NJAA member and must currently be a junior, regular or life member of the Association. Strong preference and priority will be given to applicants pursuing advanced degrees related closely to the beef industry.

The Angus Foundation undergraduate
(Continued on page 14)

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500 Bulls

450 Yearlings
50 Coming Two Year Olds
And ONE Cow



Basin Payweight 1682
reg # 17038724



Connealy Confidence Plus
reg # 17585576



Hoover No Doubt
reg # 17882682

Sires represented:

Connealy Big Money V A R Index 3282 Baldrige Breakthrough Connealy Concord Hoover No Doubt Connealy Niobrara G A R Sure Fire EXAR Stud 46588 Connealy Greeley Quaker Hill Rampage Mytty Source	EF Commando 1366 S A V Real Performance Rito 12E7 of 5F56 Rito 5M2 P A Full Power 1208 Connealy Century 5739 V A R Discovery 2240 Tex Demand 2791 SAC Conversation Connealy Confidence Plus MGR Treasure SS Niagara Z29	Deer Valley Old Hickory Connealy Rampart Basin Payweight 1682 HAYNES Outright 452 Plattemere Weigh Up K360 Deer Valley Patriot 3222 Connealy Skipper LD Emblazon 999 Connealy Consensus Connealy Uptown Pass Element 215
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12:00 pm MDT

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south of
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www.connealyangus.com

Jerry & Sharon, Donnie Connealy	308-544-6552
Jed & Kara Connealy	308-544-2212
Gabriel & Becca Connealy	308-544-6296

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and graduate student scholarship application and guidelines are available at www.angusfoundation.org. The application deadline is May 1.

Women Connected

The fourth biennial Women Connected conference will take place in Excelsior Springs, Mo., April 18-20.

The event brings together full-time ranchers, ranchers' wives, parents of juniors and college-age women to share the common bond of Angus cattle. The event has been hosted every other year since 2012, and has alternated between Saint Joseph, Mo., and Wooster, Ohio. Attendance is granted by application only and is limited to 20 attendees.

Applications are available at www.angusauxiliary.com/about/women-connected.html and are due Feb. 15.



Foundation hires Rod Schoenbine as development director

Rod Schoenbine joined the Angus Foundation as director of development. Schoenbine, who started Jan. 8, is responsible for fundraising and relationship building to help achieve the organization's mission of advancing education, youth and research for the Angus breed and American Angus Association members.

"Rod's education, industry knowledge and professional career experiences in marketing animal health products to beef cattle producers and customer service roles, combined with his extensive network and familiarity with Angus breeders and allied industry, makes him a perfect fit," said Milford Jenkins, Angus Foundation president. "From his volunteer service on Angus Foundation scholarship selection committees; influencing industry support for our organization's fundraising events; and advocating our mission of education, youth and research in his engagements with producers over the past decade, Rod's understanding and appreciation for the Angus Foundation's work is unequalled."

Most recently, Schoenbine was cattle genetics specialist for Zoetis Animal Health.

Before joining Zoetis, he was coordinator for producer programs and data services at Certified Angus Beef LLC (CAB), for which he previously served as manager for carcass data collection and product utilization.

He also served as beef cattle operations manager for Shadwell Farm Inc. of Lexington, Ky., and chief farm operations manager for Simmons Farms of Eldon, Mo. Schoenbine has a bachelor's degree in animal science from Michigan State University.

"I am very excited to use my industry knowledge, current familiarity with Angus breeders throughout the country, and sales and customer service experience to advance the Angus Foundation mission," Schoenbine said. "I am honored to be a part of the continued growth and 'greater good' that is the Angus Foundation."

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