

# Angus Associations Offer Local Resources to Producers

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Membership in the American Angus Association is a right and a privilege that thousands of people have chosen to accept. However, many opportunities exist for Angus producers to become active in associations at a local level. More than 150 state, local and regional Angus associations exist, and producers are encouraged to join these associations.

These organizations exist to give Angus producers a more localized source of information, and they often serve as a marketing network. Cattlemen who join these associations can visit and share ideas with other producers from similar environments. Most of these associations host an annual meeting, where the bulk of the business is conducted. Some associations plan field days or tours, which allow members and producers to view others' cattle and to learn about the latest industry information.

Membership in a local, state or regional association can also provide marketing opportunities to Angus breeders. Many of these associations conduct consignment sales throughout the year, and many producers take advantage of these sales to market their Angus bulls and females.

Most state and regional associations publish a member directory. Another benefit of belonging to the associations, the directories often include information about the members' operations and even a map showing where the members are located. Directories are also a good way to promote one's own operation.



For a complete list of local, state and regional associations and their officers as reported to the American Angus Association, logon to [www.angus.org](http://www.angus.org) and go to the associations link in the navigation bar on the left side of the page, or contact the Communications and Public Relations Department of the American Angus Association.

