

# SCHIEFELBEIN NAMED NCBA PRESIDENT

## Minnesota Angus breeder named to organization's top post.

**D**on Schiefelbein, a central Minnesota native, seedstock breeder and cattle feeder became the new president of the National Cattlemen's Beef Association (NCBA) during the 2022 Cattle Industry Convention hosted Feb. 1-4 in Houston. Schiefelbein and his family operate Schiefelbein Farms, a diversified farming operation near Kimball, Minn.

"I'm very fortunate to have been involved in the cattle industry through several different avenues and have seen the positive results when people come together," said Schiefelbein. "As NCBA's incoming president, I will continue bringing people together for the benefit of the industry."

The 2022 NCBA officer team, approved by the NCBA board of directors, took office at the end of this year's convention. Todd Wilkinson of South Dakota was named president-elect and Mark Eisele of Wyoming was elected vice president. Nebraska rancher Buck Wehrbein was elected chair of the NCBA Policy Division and stocker/backgrounder Gene Copenhaver of



Virginia was elected policy vice chair. Brad Hastings of Texas and Clark Price of North Dakota were elected as chair and vice chair of the NCBA Federation Division, respectively.

Before returning to the family

farm, Schiefelbein served as the executive director of the American Gelbvieh Association, and previously worked for the North American Limousin Association after graduating from Texas A&M

University. Schiefelbein has a long history of industry service, most recently in the role as chair of the Beef Industry Long-Range Planning Committee. He has also held several positions on committees and the board of

directors of the American Angus Association. He is a past president of the Minnesota Cattlemen's Association.

Looking to his year as NCBA president, Schiefelbein said he is serious about helping lead the organization's fight for policies and a business climate that supports cattle-producing families. It's all part of maintaining the opportunity to make a living on the land.

"To me, I just sit in awe of how many people have the opportunity to do something they love to do and would love to do every day with their family by their side," Schiefelbein said. "There's just not many places in this world that give you that opportunity."

Schiefelbein plans to focus on several priorities, including ensuring NCBA members' voices are heard as the organization continues to grow, uniting its membership and making sure NCBA is at the forefront of issues that affect the cattle industry to protect producer interests.

He plans to continue the organization's focus on producer profitability and build upon the work in the sustainability space to create opportunities for members and their ability to pass on their operations to the next generation. |

Editor's note: This article provided by NCBA.

### Congratulations to BQA award winners

The National Cattlemen's Beef Association, a contractor to the Beef Checkoff, has announced the winners of the 2022 Beef Quality Assurance (BQA) Awards.

The National BQA Awards annually recognize outstanding beef and dairy producers, marketers and educators. Winners demonstrate high-quality animal care and handling principles as part of their day-to-day operations and express strong desire to continually improve their operations through BQA. As good stewards of the cattle industry, a common trait among nominees is encouraging others to implement the producer education program. Winners this year include:

- ▶ Cow-Calf — River Bend Ranch, Limon, Colo.
- ▶ FARM Dairy — Langeland Farms, Coopersville, Mich.
- ▶ Feedyard — Kuner Feedlot, Kersey, Colo.
- ▶ Marketer — W&J Carpenter Inc., Arapahoe, Neb.
- ▶ Educator — Deb VanOverbeke, Oklahoma State University

The National BQA Awards are funded in part by the Beef Checkoff program and sponsored by Cargill. To read more about each of the award winners' operations, visit <https://www.bqa.org/about/bqa-awards>.

### Regional ESAP winners announced

Seven of the nation's top cattle operations were recognized as Environmental Stewardship Award Program (ESAP) regional winners for their environmental conservation efforts. The regional winners will compete for the national award, which will be presented during NCBA's Summer Business Meeting in Reno, Nevada, July 25-28, 2022.

- ▶ Region I — EZ Acres LLC, Homer, N.Y.
- ▶ Region II — Vaughn Farms, Forsyth, Ga.
- ▶ Region III — Robbins Land & Cattle, Scranton, Iowa
- ▶ Region IV — Dry Creek Ranch, San Angelo, Texas
- ▶ Region V — Joe C. King & Sons Ranch, Winnett, Mont.
- ▶ Region VI — JY Ferry & Son Inc., Corinne, Utah
- ▶ Region VII — Blair Brothers Angus Ranch, Vale, S.D.

Established in 1991 by the NCBA to recognize outstanding land stewards in the cattle industry, the ESAP is sponsored by Corteva Agriscience, McDonald's, USDA Natural Resources Conservation Service (NRCS), U.S. Fish and Wildlife Service (FWS), and the National Cattlemen's Foundation. For more information, visit [www.environmentalstewardship.org](http://www.environmentalstewardship.org).