

NEWS & NOTES

Interesting Tidbits From the Association

compiled by Shauna Rose Hermel, editor, & Kasey Brown, associate editor

AngusSource offers new programs

AngusSource has graduated from offering only USDA age and source verifications to offering a total of five third-party verification programs.

AngusSource will continue as a USDA Process Verified Program (PVP) using the white AngusSource program-compliant tags to denote enrolled calves in its popular age-and-source program. Producers will have the option to add one or all of the following verifications to the base enrollment.

- ▶ Non-Hormone Treated Cattle (NHTC) — This program requires that cattle never receive any type of added hormones for their entire life cycle, but does not include regulations on antibiotics or animal byproducts.
- ▶ AS-NeverEver3 (NE3) — Animals may not receive any antibiotics — nothing in the feed, water or mineral; or injected from birth to slaughter.
- ▶ Cattle Care & Handling — This program raises consumer confidence by documenting proper management techniques and showing a commitment to quality within the beef industry.

- ▶ Calf Management (Preventative Health) — Participating cattle producers will document their preventative animal health ranch program prior to delivery.

Learn more about the additional options on page 60 of this issue.

Coverage online

The Beef Improvement Federation (BIF) hosted its Annual Meeting and Research Symposium June 20-23 in Loveland, Colo. The Beef Reproduction Task Force and New Mexico State University will host the Applied Reproductive Strategies in Beef Cattle workshop in Ruidoso, N.M., Aug. 29-30.

The Angus Media team provides online coverage of the two events at www.bifconference.com and www.appliedreprostrategies.com, respectively. Visit the site newsrooms for summaries, proceedings, PowerPoint presentations and audio of their respective sessions. Coverage also features award winners, including the BIF Seedstock Producer of the Year and Commercial Producer of the Year.

Black Books available

2019 AngusSource® Black Books will be available Oct. 1, 2018. The pocket-sized books include a

Register for Convention

Registration is now open for the 2018 Angus Convention, set for Nov. 3-5 at the Greater Columbus Convention Center in Columbus, Ohio. Nearly 2,500 cattlemen and women participated in the 2017 Angus Convention in Fort Worth, Texas.

Offering Angus University educational sessions, business meetings, industry-leading speakers, renowned entertainment and an in-depth look at the Certified Angus Beef® (CAB®)

brand, the 2018 Angus Convention will offer something for every progressive cattleman.

The convention is a meeting place for breeders and industry influencers to exchange ideas and share a vision for the future of Angus genetics and beef worldwide.

To register, check out hotel blocks and obtain more information, visit AngusConvention.com.

calendar and space to keep management records on your cow herd. Producers may request two books for free. Additional books are available for \$3.25 each.

To order, contact the American Angus Association at 816-383-5100 or email blackbooks@angus.org.

Angus LinkSM gains two field staff

Frank Padilla of Henderson, Colo., and Casey Cobb of Clarendon, Texas, join the American Angus Association as Angus Link field representatives. They join Chris Engel, director of Angus Link, and a program administrator as the Association launches the new groundbreaking feeder-cattle program.

Padilla has an extensive background in managing diversified operations, including horses, commercial cow-calf, stocker, seedstock and commercial feedyards, as well as experience in different breed associations doing marketing, advertising and producer relations. He was director of breed promotion at the American Gelbvieh Association before transitioning to the North American Limousin Foundation as director of marketing.

Cobb comes to the Association with 24 years of experience managing feedlots. His duties ranged from maintaining the customer base to providing risk management for customers and commodity purchasing. Most recently, he served as general manager for Rio Bravo Cattle Feeders in Hedley, Texas, after working at several other feedyards in Texas.

In their new roles, Padilla and Cobb will represent Angus Link at different events to promote the program, and they will maintain a working knowledge of other commercial programs offered by the Association. This new feeder-cattle program will bring the world's most comprehensive genetic database to America's cow herd,

Value Discovery deadlines

Entries are still open for the second annual Angus Value Discovery Contest.

The competition highlights the partnership between genetic suppliers — breeders and artificial insemination (AI) companies — and their customers. Winners will claim their share of nearly \$5,000 in cash and prizes.

Key rules to note:

Groups are ranked on grade,

yield and discount information on the packer harvest summary.

Lots must be 30 head or more, and at least 75% sired by Angus bulls.

Groups must be harvested by Aug. 15, 2018.

The entry deadline is Sept. 7.

This year there's an easier point of entry, where all information can be electronically uploaded, and there is an option for commercial

producers to register themselves.

Genetics providers contribute 25% of prize value in credit if their nominee wins grand or reserve champion pen, and CAB pays the rest.

For more details about the program, contact Kara Lee at klee@certifiedangusbeef.com, visit www.cabpartners.com, or call CAB at 330-345-2333.

and producers will be able to identify their calf crop's genetic performance potential from ranch to feedlot.

"Frank and Casey are excellent additions to the Angus Link team, and I'm looking forward to what we will accomplish together," Engel said.

"With their expertise, they will help us bring Angus Link to the market with the most impact possible on producers' bottom lines."

Padilla and Cobb began their new roles at the Association headquarters in Saint Joseph, Mo., July 10.

All New Feeding Quality Forum 2018

In its 13th year, the 2018 Feeding Quality Forum (FQF) will be reinvented. Until this summer, it has focused on cattle feeders with one-day sessions repeated two days apart in Nebraska and the southern High Plains.

This year, a single Forum will address topics for all segments of the cattle industry in Sioux City, Iowa, Aug. 28-29. A diverse range of speakers have signed on to create an opportunity like no other.

"We're going to have some topics stretch beyond where the ranch is today, and then there'll be very practical topics that the cow-calf producer, the stocker and feedyard operator can take home and use

tomorrow," says Justin Sexten, Certified Angus Beef LLC (CAB) supply development director. Seven allied industry partners are sponsoring the event with CAB.

Presentations begin Tuesday afternoon as longtime FQF favorite Dan Basse of AgResource Co. provides a global market overview. Then Nebraska and Kansas State University scientists look at vaccine timing and the advantages of a single step-up ration on feed.

Air Force Reserves Commander and Diamond V technical services veterinarian Sam Barringer will share new ideas in management that address health challenges affecting the immune system, as a way to capture genetic investments on the ranch.

"Dr. Barringer comes with a diverse background of military medical experience in addition to his

veterinary training," Sexten says. "He will tell us how and what we feed cattle can influence the immune system response beyond just using antibiotics and vaccines."

Sexten notes two other speakers particularly unique to the forum: IBM Food Trust's Nigel Gopie and Tyson Fresh Meats procurement team of John Gerber and Kevin Hueser.

"We're going to have Dr. Gopie talk about where IBM is already using blockchain in segments of the

food industry, and then look at how that technology might influence the flow of information from the ranch through the end product," Sexten says.

"We'll have the packers talking about how they merchandise beef and direct their procurement team in buying cattle to supply their needs," he says. "Not often do you get to hear directly from a packer, 'This is what we want to buy and why we want to buy it.'"

Others will bring in topics like genetic selection, vitamins and minerals, replacement heifer decisions, weaning and grid marketing.

Register online at www.CABpartners.com/events/fqf/2018. For more information, visit the website or call Marilyn Conley, 800-225-2333, ext. 298, or email mconley@certifiedangusbeef.com. |



PHOTO COURTESY OF CERTIFIED ANGUS BEEF LLC

MEADOWS CREEK FARM

Hosts of the Black & White Sales



Richard & Glenn Meadows
4421 County Road 33 North
Columbia, AL 36319
334-797-4870
www.meadowscreekfarm.com

Sale Partners:
Collins Farms - Jim Collins
478-957-6572
www.collinscattle.com

Mull Meadow Farm - Frankie Mullikin
864-506-1282



Friday, November 9, 2018

8th Annual

ARGADIA BLACK & WHITE BULL SALE

Arcadia Stockyard, Arcadia, FL

Featuring: Angus

Charolais Bulls • Charolais X Angus

Brahman 2-year-old bulls

Friday, December 7, 2018

13th Annual

IT'S ALL BLACK & WHITE BULL AND FEMALE SALE

Montgomery Stockyard, Montgomery, AL

Featuring: Angus

ChiAngus • SimAngus Bulls

Charolais and Charolais X Angus bulls

Commercial Females

Saturday, February 23, 2019

4th Annual

BLACK & WHITE SPRING FORWARD SALE

Montgomery Stockyard, Montgomery, AL

Featuring: Angus

Charolais • SimAngus bulls

Registered Charolais and Angus Females