

# GIZMOS & GADGETS

## Products to put to use on farms and ranches

Compiled by Shauna Hermel, editor

### ▶▶▶ Expanded approval for synchronization

Merck Animal Health announces Fertagyl® (gonadorelin) is now approved for use with cloprostenol sodium to synchronize estrus for fixed-timed artificial insemination (FTAI) of beef cows. Already approved for use with



Estrumate® (cloprostenol injection) to synchronize estrus for FTAI in lactating dairy cows, the new label indication enables beef veterinarians and producers to use the two products on-label.

The effectiveness of gonadorelin for use with cloprostenol sodium to synchronize estrus to allow for FTAI in beef cows was demonstrated in a field study at 10 different U.S. locations. Pregnancy rate to FTAI was significantly higher in cows treated with gonadorelin than in cows treated with control.

The dosage for beef cows is 2 mL delivered intramuscularly (IM). The product is available in 10-dose and 50-dose vials. To learn more, visit <https://www.merck-animal-health-usa.com/species/cattle>.

### ▶▶▶ New choice to suppress estrus

Huvepharma announces Food and Drug Administration (FDA) approval of CycleGuard® 500, a melengestrol acetate feed additive used for suppression of estrus in heifers. Available as a Type A liquid

medicated article, the bioequivalent to MGA® and HeifermaX® provides the same benefits of dosage, chemical identity, potency, quality and safety.

The product can be used to suppress estrus in heifers intended for breeding, as well as to suppress estrus among heifers fed in confinement intended for slaughter. For feedyard heifers, melengestrol acetate is proven to increase rate of weight gain and improve feed efficiency. It must be mixed with other feeds when fed and be fed according to label directions.

For more information, contact a Huvepharma sales representative and/or the company's customer service team at 877-994-4883, or visit [www.huvepharma.us](http://www.huvepharma.us).

### ▶▶▶ Feed additive receives FDA approval

Huvepharma announces FDA approval for Optigrind® 45, a feed additive used to promote weight gain and improve feed efficiency in finishing feedyard cattle.

Optigrind 45, which is composed of the active ingredient ractopamine hydrochloride, is a bioequivalent to Optaflexx®. It can be fed as a complete feed or top-dressed for cattle fed in confinement during the last 28-48 days on feed prior to harvest. When fed as a complete

### ▶▶▶ Parasite protection for your dog

Merck Animal Health has acquired U.S. rights to Sentinel® Flavor Tabs® and Sentinel Spectrum® Chews, allowing the company to provide comprehensive parasite protection for dogs. With the Bravecto® product line providing extended-duration flea and tick protection, and Sentinel branded products controlling intestinal parasites, dog owners can control the seven common, harmful parasites that affect dogs inside and out by preventing ticks and multiple stages of the flea life cycle, as well as treating and controlling common intestinal parasites, including roundworms, hookworms, whipworms and tapeworms and preventing heartworm disease.

For more information visit <https://www.merck-animal-health-usa.com/species/canine>.

feed, ractopamine hydrochloride can also promote increased carcass leanness.

For more information, contact your Huvepharma sales representative and/or customer service team at 877-994-4883, or visit [www.huvepharma.us](http://www.huvepharma.us).

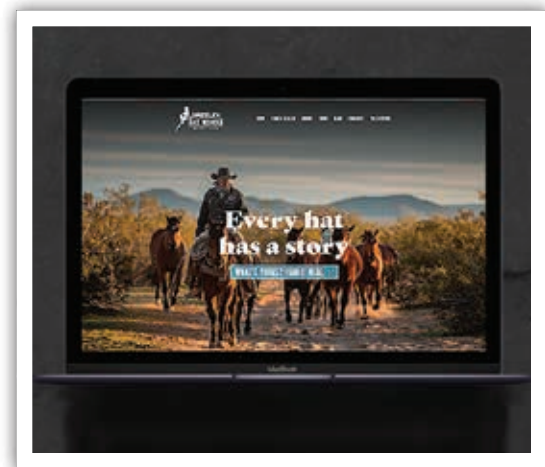
### ▶▶▶ New website to order a new hat

Greeley Hat Works introduces a new website featuring improvements to the online store. In the new "Shop," you'll be able to shop standard hats, special collections and straw hats.

Try the Ready-To-Roll category, where you can

shop hats currently on the showroom floor. You can also shop custom hat offerings. Start by choosing your preferred quality, and then design your hat from there on the website.

For more information, visit [greeleyhatworks.com](http://greeleyhatworks.com).



### ▶▶▶ More deworming flexibility

To provide more flexible administration options, Boehringer Ingelheim has introduced a 10-L bottle of Eprinex® (eprinomectin) pour-on dewormer that can be used inverted or upright, with vented caps.

Eprinex is the first dewormer to kill 39 species and stages of parasites, with up to 99.9%

efficacy. Its nonflammable, weatherproof formula works even on long, wet hair coats.

No meat or milk withdrawal time is required when used according to label. To learn more, visit [Eprinex.com](http://Eprinex.com). Remember to consult a local veterinarian when developing parasite-control protocols.

