

Produced and published six times per year by Angus Media in cooperation with the American Angus Association and Certified Angus Beef LLC.

phone: 816-383-5200 • fax: 816-233-6575
website: www.angusbeefbulletin.com/extra

Clay Zwilling, *president*

EDITORIAL

Shauna Hermel, *editor*, Angus Beef Bulletin
Heather Lassen, *special projects editor*
Taylor Edwards, *intern*
Julie Mais, *editor*, Angus Journal
Megan Silveira, *assistant editor*, Angus Journal
Leann Schleicher, *graphic artist*
Jaime Albers, *graphic artist*
Mary Black, *contract artist*
Craig Simmons, *contract designer*
Kindra Gordon, *field editor*, Whitewood, S.D.
Becky Mills, *field editor*, Cuthbert, Ga.
Paige Nelson, *field editor*, Rigby, Idaho
Troy Smith, *field editor*, Sargent, Neb.

ADVERTISING

Jacque McGinness, *advertising team lead, circulation coordinator*
Kathy LaScala, *corporate sales manager*
Ryann Kats, *coordinator/graphic artist*
Liz Schulz, *coordinator/graphic artist*
Kaysie Wiederholt, *senior coordinator/graphic artist*
Jen Gregory, *proofreader*

DIGITAL SERVICES

Miranda Reiman, *director, digital content & strategy*
Kasey Brown, *contract managing editor, audio*
Mackenzie Brewer, *digital specialist*
Hannah Frobose, *senior digital specialist*
Bailey Cole, *senior marketing specialist*
Rayne Wilson, *marketing specialist*
Cate Doubet, *digital specialist*

PRINT SERVICES

Gail Lombardino, *print media team lead*
Ashley Petty, *billing analyst*
Sharon Mayes, *senior billing analyst*
Kathrin Gresham, *photo coordinator*
Brooke Vincent, *coordinator*
Rachel Witt, *senior coordinator*
Susan Bomar, *coordinator/graphic artist*
Grace Sanburg, *coordinator/graphic artist*
Kim Tibken, *coordinator/graphic artist*
Jenna Kauzlarich, *senior coordinator/graphic artist*
Julie Murnin, *senior coordinator/graphic artist*

WEB SERVICES

Andy Blumer, *web services team lead*
Bruce Buntin, *coordinator*
Lauren Hitch, *designer*
Mike Nolting, *front-end developer*

BOARD OF DIRECTORS

Barry Pollard, *chairman*
Mark McCully, *vice chairman*
Kenny Miller, *secretary-treasurer*
John Dickinson, **Greg McCurry**, **Jonathan Perry**,
Darrell Stevenson, **Jerry Theis**
Clay Zwilling, *president*, API
Darius Lane, *industry representative*



To submit a change of address or to unsubscribe, please email your request to circulationcoordinator@angus.org or call 816-383-5200. Please include the number above the address on the mailing label along with the name and address of the current subscription.

American Angus Association

3201 Frederick Ave., Saint Joseph, MO 64506-2997; Office hours: (M-F) 8 a.m. to 4:30 p.m. (Central time)
phone: 816-383-5100 • fax: 816-233-9703 website: www.angus.org

ADMINISTRATION

Mark McCully, *CEO*
Lou Ann Adams, *CIO*
Kenny Miller, *CFO*
Bethany Kelly, *vice president, human resources and talent development*
Martha Greer, *coordinator, board relations*

DEPARTMENT LEADERS

Tara Adwell, *director, finance*
Caitlyn Brandt, *director, events and junior activities*
Jerry Cassady, *director, member services*
Hannah Persell, *manager, member services*
Troy Marshall, *director, commercial industry relations*
Holly Martin, *director, communications*
Esther Tarpoff, *director, performance programs*
Thomas Medsker, *director, information systems*

REGIONAL MANAGERS

Levi Landers, *director, field services*
(see page 107 for a complete listing)

2023 BOARD OF DIRECTORS

Terms expiring in 2023 — **Mark Ahearn**, *Texas*; cell: 972-742-7789; tmranch@aol.com
• **Smitty Lamb**, *Georgia*; cell: 229-646-4785; smittylamb@hotmail.com • **Charles Mogck**, *South Dakota*; cell: 605-661-4562; mogckc1@gwtc.net • **Darrell Stevenson**, *Montana*; cell: 406-350-5443; stevenson.darrell@yahoo.com • **Gerald Theis**, *Kansas*; cell: 913-683-0775; jerrytonyathis@gmail.com

Terms expiring in 2024 — **Paul Bennett**, *Virginia*; phone: 434-941-8245; knollcrest@knollcrestfarm.com • **Jim Brinkley**, *Missouri*; phone: 660-265-5565; brinkleyangus@nemr.net
• **John Dickinson**, *Idaho*; cell: 916-806-1919; john@parnelldickinson.com • **Greg McCurry**, *Kansas*; cell: 316-772-7856; mccurrybro@aol.com • **Loran B. Wilson**, *Indiana*; cell: 812-653-0018; lbwilson1025@gmail.com

Terms expiring in 2025 — **Rob Adams**, *Alabama*; cell: 334-202-3454; adamsangus@gmail.com
• **Art Butler**, *Idaho*; cell: 208-280-1026; sbutler@springcoveranch.com • **Alan Mead**, *Missouri*; cell: 573-216-0210; meadangus@yahoo.com • **Henry Smith**, *Kentucky*; cell: 606-271-7520; bmsmith@duo-county.com • **Roger Wann**, *Oklahoma*; cell: 940-727-8492; rogerawann@gmail.com

INDUSTRY APPOINTEES

CAB Board, **Dwight 'Kip' Palmer**, *Palmer Food Services, New York* • **Angus Foundation Board**, **Larry Gossen**, *University of Nebraska College of Technical Agriculture, Curtis, Neb.*
API Board, **Darius Lane**, *John Deere, Overland Park, Kan.*

AT LARGE

Angus Foundation Board, **Darla Eggers**, *Mexico, Mo.*; **Tom McGinnis**, *Shelbyville, Ky.*

Angus Foundation

www.angusfoundation.com

Jaelyn Boester, *executive director*
Kris Sticken, *administrative assistant*

Angus Genetics Inc.

www.angus.org/AGI/

Kelli Retallick-Riley, *president*
André Garcia, *geneticist*

Certified Angus Beef

206 Riffel Rd., Wooster, OH 44691-8588;
phone: 330-345-2333 • fax: 330-345-0808 website: www.cabcattle.com

John Stika, *president*
Brent Eichar, *senior executive vice president, operations & finance*
Tracey Erickson, *senior executive vice president, marketing*
Bruce Cobb, *executive vice president, production*
Steve Ringle, *executive vice president, business development*



COVER PHOTO by Kasey Brown
COVER ILLUSTRATION by Leann Schleicher

SUPPLY DEVELOPMENT DIVISION
Marilyn Conley, *administrative assistant*
Kara Lee, *director, producer engagement*
Paul Dykstra, *director, supply management and analysis*
Kirsten Nickles, *sustainability & animal care scientist*

PRODUCER COMMUNICATIONS DIVISION

Lindsay Graber Runft, *director*
Morgan Boecker, *manager*