

# Association Link

## FLP monthly honors

The Certified Angus Beef LLC (CAB) Feedlot Partner of the Month for June was the Roland and Gayle Pudenz Feedlot, Plainview, Neb., where Rollie Pudenz is the manager. Feedlot Partner of the Month for July was Hergert Land & Cattle Co., Greeley, Colo. Donald Hergert is the manager there. The award, based on volume, quality, customer service and educational initiatives, includes a CAB value-added product luncheon for employees and eligibility for annual awards.



The June Quality Assurance (QA) Officer of the Month was Kendall Stubby, McPherson County Feeders, Marquette, Kan.; and the July QA Officer of the Month was Joe Greig, Greig & Co. Inc., Estherville, Iowa. The honorees won for their attention to detail, timely enrollment of eligible cattle, accurate tracking through harvest and general commitment to the Feedlot Licensing Program's (FLP's) success. The award includes a gift package of CAB products and eligibility for the annual award featuring a trip for two to the 2002 National Finals Rodeo (NFR) in Las Vegas, Nev.

Call (785) 539-0123 for a complete and current list of CAB feedlot licensees.

## Angus BRS now available online

Producers enrolled in the Angus Beef Record Service (BRS) can enter data from their herd online at [www.angusbrs.com](http://www.angusbrs.com). Similar to the member logon service at [www.angus.org](http://www.angus.org), Angus BRS users can enroll cows; enter breeding data; and submit birth, weaning and yearling weights and other information online.



For more information about Angus BRS online, contact Matt Perrier at (816) 383-5100 or [mperrier@angus.org](mailto:mperrier@angus.org).

## Angus schedule highlights for NAILE

Angus breeders have a full schedule of events to attend while at the Annual Meeting in Louisville, Ky.

Things kick off Sunday, Nov. 11, with the junior heifer show at



8 a.m., followed by the American Angus Auxiliary brunch at 9 a.m. and Annual Meeting at 11 a.m.

Later that day, the Auxiliary will host a reception in honor of its 50th anniversary from 2 to 4 p.m., followed by the Angus reception from 6 to 8 p.m.

The Angus Super Roll of Victory (ROV) Show begins with female judging at 8 a.m., Monday, Nov. 12. From 9 to 11 a.m., a workshop on the Association's Angus Information Management Software (AIMS) program and Crystal Reports will be conducted at the Kentucky Fair and Exposition Center (KFEC).

Delegates will convene at 2 p.m. for the Association's 118th Annual Meeting. Angus breeders will gather at the Executive West for a social hour at 6 p.m. before attending the Annual Banquet at 7 p.m.

Events conclude Tuesday, Nov. 13, with the ROV bull show. For more detailed information about Angus events in Louisville, see [www.angusjournal.com](http://www.angusjournal.com).

## Web site services, Olympics take center stage in Louisville

An educational session will precede the open meeting for candidates and delegates on Sunday, Nov. 11, in Louisville. The program starts at 1 p.m. in South Wing Conference Center Room 101.

Lou Ann Adams, director of information systems for the Association, will demonstrate the Association's new member logon services available on [www.angus.org](http://www.angus.org). Member logon allows you to register calves, submit Angus Herd Information Records (AHIR), check artificial insemination (AI) certificate inventories, access your personal account information, and access many other databases and services online.

You'll also learn about the role of CAB in the 2002 Winter Olympic Games in Salt Lake City, Utah. Deanna Scrimger, CAB Olympic coordinator, will give an overview of the brand's involvement with the planning and organization of the Games and of how this event will increase brand awareness with consumers.



## National conference proceedings

Proceedings from the 2001 National Angus Conference, which took place the first of this month in North Platte, Neb., are available online at [www.angusjournal.com](http://www.angusjournal.com).

The proceedings include manuscripts from most of the speakers at the conference, which included some of the industry's most progressive and influential leaders. "Leading the Angus Advance" was the theme for the event, which also included a two-day tour hosted by the Nebraska Angus Association.



## California will host 2002 Angus National Conference

The American Angus Association will take its 2002 National Angus Conference and Tour to California. The event will offer a two-day tour and one-day conference program. It promises to offer attendees a showcase of Angus cattle and a look at the diversity of California agriculture.

Look for dates and more information in upcoming issues of the *Angus Beef Bulletin*.

## Make plans to attend 2002 National Western

It's not too early to think about planning your trip to the 2002 National Western Stock Show (NWSS) in Denver, Colo. Angus activities start Tuesday, Jan. 15, with the junior heifer show at 1 p.m. in the Stadium Arena.

The ROV female show will begin at 8 a.m. on Wednesday, Jan. 16, in the Stadium Arena.

Thursday, Jan. 17, sale bulls take the stage, with judging in the Stadium Arena at 8 a.m. followed by a viewing of all sale consignments. The National Western Angus Sale begins at 2 p.m. in the Beef Palace Auction Arena with the selling of the Angus Foundation Heifer Package. The day concludes with the Angus reception from 6:30 to 8:30 p.m. at the Denver Marriott City Center Hotel.

The ROV bull show begins at 8 a.m. on Friday, Jan. 18, in the Stadium Arena. Later that day, the Angus Foundation Female Sale will begin at 3 p.m. in the Livestock Center Auction Arena.

On Saturday, Jan. 19, Angus activities move to the yards with the carload and pen show at 9 a.m.

If you need a livestock premium book for the 2002 NWSS and you weren't an exhibitor at the 2001 NWSS, you must request one. Premium books will be mailed to all 2001 exhibitors.

There are several ways to obtain a premium book. Contact the NWSS livestock office by calling (303) 297-1166 or by sending e-mail to [livestock@nationalwestern.com](mailto:livestock@nationalwestern.com). Be sure to include your complete name and mailing address. The 2002 premium book will be available online sometime this month at [www.nationalwestern.com](http://www.nationalwestern.com). Show schedules, information and entry forms will be available on the Web site.

### **Join the pack**

Certified Angus Beef LLC (CAB) welcomed Murco Foods, part of the Packerland Packing Co., into its family of licensed packers in September.

John Coleman, vice president of marketing, and Steve Van Lannen, vice president of technical services for Packerland, visited the CAB office in Wooster, Ohio, in August for an information exchange and to sign the licensing agreement. They shared information about Packerland's business, recent changes and goals at its three divisions: Packerland Packing, Sun Land Beef Co. and Murco Foods.

Most of the company's beef supply is of dairy influence, but there is a significant and growing Angus component at the

Murco Foods plant near Plainwell, Mich., which is now licensed to produce the *Certified Angus Beef*® (CAB®) brand. Van Lannen says the company will focus on developing strong, open relationships with producers.

### **History book on sale in Louisville**

*The American Angus Association — A Historic Angus Journey, 1883-2000* will be available for purchase this fall. Keith Evans, former director of communications and public relations for the Association, wrote the book, which traces the Association from its founding to the present. It includes more than 300 pages of photographs and history of the Association.

*A Historic Angus Journey* walks the reader through the Association's 117-year history leading up to the 21st century. It covers the boom years following World War I through the disastrous recession and depression years of the 1920s and 1930s, and it tells the story of how the Association was almost split apart in the effort to end proxy voting and to install a democratic form of government.

You can purchase your copy in the lobby at the Executive West in Louisville. Evans will sign books during the Angus reception on Sunday evening and before and after the Annual Banquet on Monday evening.

The book will be available in a black, leather-bound edition for \$50 and a

beige, cloth-bound edition for \$25. Books not purchased in Louisville will have an additional shipping and handling charge. For ordering information, contact Monica Jordan at (816) 383-5149 or [mjordan@angus.org](mailto:mjordan@angus.org).

### **Free Sire Evaluation Report available on request**

The American Angus Association Board of Directors has voted to discontinue mass mailing of the printed version of the national *Sire Evaluation Report*. The increase in usage of the data through Internet access on the Association Web page and by other electronic means has minimized the need to send the report by mail. The report will be mailed on a request-only basis.

For a printed version of the Spring 2002 Angus *Sire Evaluation Report*, please contact the Performance Programs Department. There is no charge to receive the *Sire Evaluation Report*.

Requests may be made by providing your name and complete address to American Angus Association, attn: Brenda Schafer, 3201 Frederick Ave., Saint Joseph, MO 64506; (816) 383-5144; or [bschafer@angus.org](mailto:bschafer@angus.org). Or, you may access the current *Sire Evaluation Report* at [www.angus.org](http://www.angus.org).

