

Producers Compete in Carcass Challenge

The 2004 National Angus Carcass Challenge (NACC) features higher cash awards for the top five pens of steers and of heifers, and for the grand champion pen. The ongoing contest, a successor to the 2003 NACC, is designed to find the highest-value group of 40 Angus-sired cattle fed in Certified Angus Beef LLC (CAB) feedlots. It aims to provide opportunity for discovery and recognition in a competitive format.

The NACC, sponsored by CAB, *Drovers* magazine and the American Angus Association Beef Record Service (BRS), will recognize 2003 winners down to 10th-place pens of steers and heifers at the 2004 National Western Stock Show (NWSS) in Denver, Colo., Jan. 17. There were more than 1,500 cattle entered in the 2003 contest. CAB-licensed feedlots with the greatest number of 2003 entries were Beller Feedlots, Boise Valley Feeders, Generic Genetics, Gregory Feedlots Inc., and Triangle H Grain & Cattle Co.

2004 on its way

More than 200 cattle were enrolled in the 2004 contest before Thanksgiving 2003, says Rod Schoenbine, CAB

producer programs and data services coordinator. "Producers now realize this educational contest is a continuing feature, and entries are coming in."

Actual amounts of cash awards in 2004 depend upon total NACC sponsorship dollars, and, Schoenbine says, "We also want to enhance the recognition aspects of the contest through the new NACC Rewards program."

Angus seedstock producers have new incentives to help customers enter cattle in the NACC. State and regional Angus associations likewise have incentives to work with smaller producer members to organize association pens for the NACC. In both cases, total sponsorship support and participation will determine the number of such rewards available, Schoenbine says.

"Angus producers owe it to themselves to check out the NACC opportunities to work with a CAB-licensed feeding partner to help them realize their breeding program's potential in carcass performance and value," he concludes. Visit www.cabfeedlots.com or call (330) 345-2333 to learn more.