

Foundation Cornerstones

Help leave a legacy through the Angus Foundation.

by Jaclyn Boester

Some of us are fortunate to inherit some special family heirlooms when we leave home. I have been given several items that remind me of my heritage. These heirlooms may not be of great value to anyone else, but to know that they were handed down through the family for generations is special to me. I will cherish them till I can hand them down to another generation in my family. I doubt my family members even thought they were leaving a legacy for me.

Of course, these kinds of heirlooms are tangible, but have you pondered what kind of future you will leave for the next generation?

The legacy of the Angus Foundation is to build and promote the success of future generations of Angus breeders. This legacy cannot move forward without the support of like-minded individuals who have the passion for cattle and the will to promote the continuation of production agriculture.

It is a privilege for the Angus Foundation to serve and ensure the future of the cattle industry. The Angus Foundation provides different avenues for our members, whether

it is our commercial cattlemen scholarships, educational webinars through the Angus University platform, or advancing research to provide high-performance Angus bulls to commercial customers.

Fund the future

One new initiative of the Angus Foundation is the *Fund the Future* campaign. The campaign allows the breeder to donate a percentage of a sale lot in either an annual production sale, consignment sale, bull sale, private-treaty offering, or genetic sale. It can be as simple as 50% of a live animal lot, 100% of a genetic offering, or a custom amount — they make the choice.

We have created a logo and description to allow the breeder to showcase the donation in their sale book, as well as informational advertisements for them to include in the sale book. Our team of regional managers and Angus Media and Angus Foundation staff are available to help answer questions or provide information to make it a streamlined process to join the campaign.

Donations generated through the *Fund the Future* campaign help us to continue to advance the scholarships, programs and

research projects mentioned above. The *Fund the Future* sale lot does not need to be the best lot or the prize possession in the sale. Any dollar amount helps us continue to reach our goals in advancing education, youth and research for the Angus breed and the ag industry.

Scholarships available

The Angus Foundation continues to offer many opportunities for all cattlemen and women. Our commercial cattlemen scholarship is a great opportunity for any college students who are children of commercial cattlemen who have purchased a registered Angus bull in the past three years. The application is available on www.angusfoundation.org, under the “What We Do” tab and then Commercial Cattlemen Scholarship. The deadline for the application is May 1.

As you continue through the year 2023 and look toward the future, remember to think of our next generation and the benefits the Angus breed has provided to you. Will we continue the legacy for the next generations beyond us? **ABB**

Editor's note: Jaclyn Boester is executive director of the Angus Foundation.



Digital EXTRAs



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Apply for the Commercial Cattlemen Scholarship.



Get involved with the *Fund the Future* campaign.



Learn more about the Angus Foundation.