The Commercial Cattleman's Angus Connection FTIN® BREFER

JANUARY 2024 • Volume 42, Number 1

READY THE REPLACEMENTS



12 Luck Looks Like Work Create Positive 26 Momentum 52

More Than a Pass/Fail

Three-country 63 Evaluation

Angus Debuts Longevity EPD **68**

In Every Issue

- 8 Staff Listing
- 18 From the Editor
- 22 Common Ground
- 34 Digestive Tract
- 44 Health & Husbandry









100 Panelists Talk Capturing Value

108 Association Posts Strong Year

CAB Wraps Up 45th With Strong Sales

- **116** Delegates Elect Angus Leadership
 - Survey Results Give Industry Insight
- **126** Angus Enthusiasts Meet in Orlando
 - 2 Commercial Scholarship Winner
- 148 Keep a Clean Herd Clean

188 Gen Z: Get Them on Your Team

- - 58 Sorting Gate
 - 90 Market Closeout
 - 94 The Link

Set Replacements Up for Success

Putting an Eye on

the End Game

- 132 Gizmos & Gadgets
- 138 Research Roundup

- 156 News & Notes
- 170 Sales & Events
- 178 Ad Rates & Deadlines; RMs
- 200 Outside the Box
- 204 Advertising Index