

2003 National Angus Conference & Tour

The American Angus Association extends this special invitation to both registered and commercial producers to join us Sept. 24-27 in Mandan, N.D., for the 2003 National Angus Conference and Tour. "Take Initiative" is the theme for the event, which includes a conference program featuring cutting-edge beef industry speakers and a two-day tour hosted by the North Dakota Angus Association. From start to finish, you will enjoy the fellowship and the opportunity to learn and explore.

"Take Initiative" and register today!

Hotel information

The Best Western Seven Seas Inn & Conference Center will serve as headquarters for the event. A block

of rooms has been reserved for attendees at a rate of \$59 plus tax per room for up to four occupants. All attendees must make their own reservations by calling the hotel directly at 1-800-597-7327. Rooms in the Angus block will be available until Sept. 10. After that date, reservations will be made on a space-available basis. The hotel offers

free shuttle service to and from the airport and shopping areas.

Air travel

Those traveling by air should fly into Bismarck, which serves the Bismarck/Mandan area. The airport is served by United Airlines with service from Denver and Northwest Airlines with service from Minneapolis.

Driving directions

The Best Western Seven Seas Inn & Conference Center is conveniently located on the outskirts of Bismarck-Mandan on Interstate 94 at exit 152. The physical address is 2611 Old Red Trail, Mandan, ND 58554; (701) 663-7401.

AIMS workshop

Scott Johnson, director of Angus Information Management Software (AIMS), will offer an informational workshop on AIMS on Wednesday, Sept. 24, from 1-4 p.m. at the hotel. The workshop will benefit both new and experienced users and offers an excellent preview to those who don't have the software. In addition to the workshop, Johnson will be available during the conference for individual consulting outside the meeting room. For more information, contact him at (816) 383-5100 or scottj@angus.org.

Web marketing workshop

Angie Stump Denton, director of Web marketing for Angus Productions Inc. (API), will offer an informational workshop on API's Web marketing services Wednesday, Sept. 24, from 4:30 to 5:30 p.m. at the hotel.

Denton will present services available for marketing on the Web, including breeder Web sites, online sale books, banner ads on the Angus e-List and the *Angus Journal* and *Angus Beef Bulletin* home pages, as well as how Angus e-Classifieds can work for you. For more information, contact her at (816) 383-5200 or adenton@angusjournal.com.



Editor's Note: Real-time coverage of the National Angus Conference & Tour will be available at www.angusjournal.com/nationalconference.

Conference & Tour Schedule

Wednesday, Sept. 24

(All events at the Best Western)

Noon Registration opens

1 p.m. AIMS workshop

4 p.m. Break

4:30 p.m. Web marketing workshop

6:30 p.m. Pitchfork fondue

Thursday, Sept. 25

6:30 a.m. Breakfast buffet

Conference program — Best Western

8 a.m. Morning program

Welcome

Steve Brooks, American Angus Association president

"Take the Time"

Daryl Strohbehn, Iowa State University

"Take it to the Bank"

Barry Dunn, South Dakota State University

"Take Care"

Phil Widel, DVM, Boehringer Ingelheim Vetmedica, Inc.

Break

"Take Charge"

Ron Lemenager, Purdue University

"Take Ownership"

Matt Perrier, American Angus Association

Lunch

1 p.m. Afternoon program

"Take Me, For Instance"

Panel discussion moderated by Daryl Strohbehn; panel — Kevin Yon, Vance Uden, Gene Harris

"Take Initiative"

Daryl Strohbehn

"Take Off"

John Crouch, American Angus Association

Tour kick-off

3:30 p.m. Buses leave Best Western

Tokach Angus Ranch, Saint Anthony

Ellingson Angus Ranch, Saint Anthony

Schaff's Angus Valley, Saint Anthony

9 p.m. Buses return to Best Western

Friday, Sept. 26

5:30 a.m. Breakfast buffet

Tour continues

7 a.m. Buses leave Best Western

Frey Angus Ranch, Granville

McCumber Angus Ranch, Rolette

Vollmer Angus Ranch, Wing

Farmers Livestock Market, Bismarck

8:30 p.m. Buses return to Best Western

Saturday, Sept. 27

6:30 a.m. Breakfast buffet

Tour continues

8 a.m. Buses leave Best Western

Stockmen's Livestock Market, Dickinson

Brooks Chalky Butte Ranch, Bowman

Farview Angus Ranch, Regent

Morton County Fairgrounds, New Salem

9 p.m. Buses return to Best Western

We would like to thank

Boehringer Ingelheim Vetmedica, Inc.,

our major partner for the 2003 National Angus Conference and Tour, for their support.