

Association Link

Spring Sire Evaluation Report available

The spring 2008 Sire Evaluation Report is now available on the Internet at www.angussiresearch.com. Accessing the report online is the fastest and easiest way to get the latest performance information on sires in the Angus breed. It allows you to specify ranges of expected progeny differences (EPDs) and to sort bulls that qualify in those ranges.

Printed copies of the Sire Evaluation Report will be available at the National Western Stock Show (NWSS). In addition, active members who returned their blue request cards to receive a printed copy of the Fall 2007 report will receive the spring 2008 report automatically. All other members and all commercial producers who want a printed report can request one by contacting Brenda Schafer at 816-383-5144.

Angus Outreach seminars planned

The American Angus Association continues to plan Outreach Seminars across the United States. Association staff and directors will be on hand to discuss current Association programs and beef industry trends.

At press time, an Outreach Seminar is slated for Thursday, Jan. 24, in Fort Worth, Texas. The Seminar is set for 6 p.m. to 8 p.m. at the Southwestern Exposition and Stock Show in conjunction with the Texas Angus Association Annual Meeting.

An Outreach Seminar is also planned for Tuesday, Jan. 29, in Idaho Falls, Idaho. The seminar will begin at 1 p.m. at the Aussie Eats Restaurant at the Guesthouse Inn, 850 Lindsay Ave. A no-host lunch from 11:30 a.m. to 1 p.m. will precede the seminar, which usually lasts three hours and allows for plenty of interaction between the Association staff and those in attendance.

Watch www.angus.org for an updated list of Outreach Seminars.

Summer internship deadline Feb. 1

The Association and Angus Productions Inc. (API) offer summer internships to college students who want to learn more about breed association and publication work. The paid internships last approximately 10-12 weeks. Application deadline is Feb. 1.

The Association's Communications Department offers an internship to junior- or senior-level students majoring in agricultural journalism or communications who have an interest in the livestock industry.

Students interested in the communications internship should have completed course work in news and feature writing, as well as editing and photography. The candidate should have experience with livestock

shows. Send a résumé and writing samples to Shelia Stannard, director of communications and events.

The Junior Activities Department employs a college student to assist

with the planning and execution of junior Angus shows and leadership events.

Applicants for the junior activities internship should have an agriculture-related major. Those who can begin the internship around May 20 will be given preference. Any student interested should apply to James Fisher, director of junior activities.

API offers an editorial internship with the *Angus Journal* and *Angus Beef Bulletin* to a college junior or senior pursuing a degree in agricultural journalism or agricultural communications.

Applicants should have experience with livestock and should have completed the following courses: Reporting I and II, editing, magazine writing or creative writing, and

photography or photojournalism. Interested students should send a résumé and writing samples to Shauna Hermel, editor of the *Angus Journal* and *Angus Beef Bulletin*.

Activities planned at National Western

Five days of Angus events, including the 2008 National Angus Show, junior

heifer show, pen and carload shows, and the National Western Angus Bull Sale are planned during the 102nd NWSS in Denver, Colo. Angus events kick off Tuesday, Jan. 15, and happen daily through Saturday, Jan. 19.

Angus activities start Tuesday, Jan. 15, with the junior heifer show, which begins earlier in 2008, at 1 p.m., in the Stadium Arena.

The super-point Roll of Victory (ROV) Show will serve as the 2008 National Angus Show. The female show will begin Wednesday, Jan. 16, at 8 a.m. in the Stadium Arena. The ROV bull show begins Friday, Jan. 18, at 8 a.m.

On Thursday, Jan. 17, sale bulls take the stage, with judging in the Stadium Arena at 8:30 a.m., followed by a viewing of all sale consignments. The sale

begins at 2 p.m. in the Beef Palace Auction Arena and will be broadcast via the Internet at www.liveauctions.tv. A sale book can be viewed online at www.angusjournal.com or requested by calling the American Angus Association. The sale of the 2008 Angus Foundation Heifer Package will precede the bull sale.

Thursday evening, Angus enthusiasts will gather for the Angus Reception at the Denver Marriott City Center — Downtown. The reception begins at 6:30 p.m.

Angus activities conclude Saturday, Jan. 19, with the pen and carload shows in the yards. The event begins at 8:30 a.m. in the Livestock Center Auction Arena.

A schedule of events follows:

Tuesday, Jan. 15

1 p.m. Junior Angus heifer (new show, Stadium Arena time)

Wednesday, Jan. 16

8 a.m. Super-point ROV Angus female show, Stadium Arena

9 a.m.- Angus Listening Post
5 p.m. open, Yards

Thursday, Jan. 17

8:30 a.m. Judging Angus sale cattle, Stadium Arena

9 a.m.- Angus Listening Post
5 p.m. open, Yards

2 p.m. National Western Angus Bull Sale, preceded by the sale of the Angus Foundation Heifer Package, Beef Palace Auction Arena

6:30- Angus Reception, Denver
8:30 p.m. Marriott City Center

Friday, Jan. 18

8 a.m. Super-point ROV Angus bull show, Stadium Arena

9 a.m.- Angus Listening Post
5 p.m. open, Yards

Saturday, Jan. 19

8:30 a.m. Angus Carload & Pen shows, Livestock Center Auction Arena

9 a.m.- Angus Listening Post
5 p.m. open, Yards

Stop by the Angus Listening Post

An Angus Listening Post will again be located in the Yards. Be sure to stop by the Angus tent in the herd bull display aisle for a cup of coffee. The Listening Post is available for visitors Wednesday through Saturday. Association members and commercial cattle producers are encouraged to stop by the Angus tent

(Continued on page 12)

Association Link *(from page 9)*

in the yards to talk about current beef industry issues, visit with Association personnel and other breeders, ask questions, and exchange ideas.

In addition, the Angus booth on the Hill will have the latest Association publications, and Association staff will be available to visit there.

NWSS coverage on the web

Not making the trip to Denver? You can still keep up with what's going on via the Internet. Angus Productions Inc. (API) will provide online coverage of Angus events at the NWSS in Denver, Colo. Log on at www.angusjournal.com/denver to see results and photos.

Foundation Heifer Package sells at NWSS

Jud Baldrige and Jeff Baldrige, owners of Baldrige Bros., North Platte, Neb., will donate the 2008 Angus Foundation Heifer, set to sell at 2 p.m. Jan. 17, 2008, during the NWSS in Denver, Colo.

Baldrige Blackcap S813 is a daughter of VT 1407 New Design Z38. She sells

prior to the NWSS Angus Bull Sale, in the Beef Palace Auction Arena.



In addition to the heifer, the buyer receives:

- 30 days of free insurance from American Live Stock Insurance Co., Geneva, Ill.;
- free transportation to the buyer's farm or ranch provided by Lathrop Livestock Transportation, Dundee, Ill.; and
- an Advanced Reproductive Technology Package from Trans Ova Genetics, Sioux Center, Iowa, that includes genetic preservation and one session of in vitro fertilization with sex-sorted semen from a bull of the buyer's choice.

Proceeds enable the Angus Foundation to fund education, youth and research activities for the benefit of the Angus breed. As a part of the ambitious \$11 million fundraising drive *Vision of Value: Campaign for Angus*, which now stands at more than \$4.1 million, buyers have an opportunity to make a difference for the Angus breed with their investment.

For more information about the Angus Foundation Heifer Package, or ways you can contribute to the Angus Foundation, log onto www.angusfoundation.org; contact Milford Jenkins, president of the Angus Foundation; or visit with any regional manager.

Foundation graduate and undergraduate scholarship applications available

The Angus Foundation is pleased to announce the inception of its new graduate student scholarship program. Since 1998, the Angus Foundation has supported the members of the National Junior Angus Association (NJAA) by providing more than \$400,000 in scholarships to students pursuing undergraduate studies.

To foster the advancement of education, youth and research the foundation will make available \$25,000 in graduate student scholarships to young men and women actively involved in the Angus breed who are pursuing an advanced degree in higher education. These one-year awards will consist of five \$5,000 graduate student scholarships.

The graduate student scholarship can be applied only to advanced degree studies. Applicants must have at one time been an NJAA member and must currently be a junior, regular or life member of the American Angus

Association. Strong preference and priority will be given to applicants pursuing advanced degrees related closely to the beef industry.

The Angus Foundation will award more than \$100,000 in undergraduate scholarships this year as well. Two \$5,000 scholarships will be given in memory of former American Angus Association executive vice president Richard L. "Dick" Spader. In addition, 20 \$3,000 scholarships and 30 \$1,000 scholarships will be available. Scholarship recipients will be recognized at the 2008 National Junior Angus Show (NJAS) in July at Des Moines, Iowa.

The eligibility requirements for these general Angus Foundation scholarships remain the same. Angus youth who are graduating from high school or in college currently may also be eligible for other Angus-related scholarships that are permanently endowed and managed by the Angus Foundation.

The Angus Foundation undergraduate and graduate student scholarship application and guidelines are available at www.angusfoundation.org. The application deadline is May 1.

Junior entry packets mailed

All junior members who are 9 years old and older should receive the green entry booklet in the mail this month. It contains a calendar of events and deadlines, as well as complete show rules and entry forms for the regional preview shows and the NJAS. It also contains information about the Leaders Engaged in Angus Development (LEAD) Conference.

If you have not received your booklet, please contact the Junior Activities Department.

Note these junior deadlines

- Feb. 1 is the ownership and entry deadline for juniors planning to participate in the Mid-Atlantic Junior Angus Classic (MAJAC) regional preview show set for March 7-9 in Harrisonburg, Va.
- March 1 is the ownership and entry deadline for the Western Regional Junior Angus Show, which will be April 25-26 in Reno, Nev.
- March 1 is also the nomination deadline for Advisor of the Year and Honorary Angus Foundation induction.
- June 1 is the ownership and entry deadline for the NJAS.

Please note there are no exceptions to any of the ownership and entry deadlines. Please contact the Association if you need assistance meeting the deadlines.

Association celebrates 125th anniversary

The Association turns 125 this fall, and recognition of this milestone will occur at various Angus events during the year. The celebration will begin at the National Western, and more recognition and history will be provided throughout the year. Be sure to pick up a show program to read a historical overview, and stop by the Angus



reception on Thursday night to toast the occasion. Watch for more about the 125th celebration online and in the *Angus Journal* during the year.

Silver anniversary

DeBragga & Spittler Inc. is celebrating 25 years as a CAB-licensed foodservice distributor. The company has been operating in the historic New York City meatpacking district for 70 years and was one of Certified Angus Beef's first licensed distributors. DeBragga & Spittler's mission: quality, service and consistency.

The company is a purveyor of the world's finest meats, seafood and specialty items and has perfected the art of dry aging. DeBragga & Spittler services famed accounts like the Waldorf-Astoria and some of the city's finest restaurants, as well as chefs from the Caribbean and overseas. DeBragga & Spittler owner Marc

(Continued on page 14)

Association Link *(from page 13)*

John Sarrazin and Chef John Doherty of the Waldorf-Astoria are both featured in the American Angus Association's advertising campaign.

The sporting news

In its first year as a CAB-licensed distributor, Sysco Intermountain, Salt Lake City, Utah, has licensed the Energy Solutions Arena in its base city. The arena is home to the Utah Jazz basketball team, and its line-item CAB license will feature the Holten Thick-N-Juicy burger at concessions.

Meanwhile, across the northern border, Neptune Food Service in Vancouver, B.C., recently licensed the area's Cypress Mountain Ski Lodge. Cypress Mountain will host freestyle skiing and snowboarding for the 2010 Winter Olympic Games.

During the New York City Marathon in November, participants were served a CAB ground beef dish made by the executive chef for the Barilla brand of pasta. The recipe was "Barilla Elbows with Beef, Parmigianino Cheese and Green Peas."

Good northern cattle

The North Dakota Angus Association hosted a panel discussion and presentation Nov. 16 in Mandan, N.D., in connection with its annual steer feedout. Seventeen producers had consigned cattle for the project at CAB-licensed Decatur County Feed Yard, Oberlin,

Kan. The feedlot's supply development manager, Dan Dorn; Paul Dykstra, beef specialist with CAB; and David Buchanan, animal science head at North Dakota State University, comprised the panel.

Dorn led the discussion that reviewed individual and summary data, and approximately 40 producers attended. The 109 cattle shrugged off last year's severe winter storms in western Kansas with average daily gains of 3.5 pounds (lb.), feed conversion less than 6-to-1, and CAB brand acceptance at Cargill-Dodge City exceeding 39%. The project is gaining momentum entering its third year, Dykstra reports.

Kansas partner goes bronze, naturally

Thomas County Feeders, Colby, Kan., surpassed requirements for the Bronze award in CAB's 30.06 program (500 head of qualifying cattle) early last summer and is now working toward the Silver level (1,000 head cumulative). Manager Mike Hunter feeds top-quality Angus cattle in an all-natural program and sorts them for ideal marbling without overfinishing. Qualifications for 30.06 stipulate groups with no more than 6% outliers.

During the past year, no other CAB partner yard has seen more harvest groups in the 30.06 honor roll. Here are the numbers that demonstrate Thomas County's having earned the Bronze award in just 11 harvest groups:

Total qualified head	508
Total eligible	508
% eligible	100%
Total certified	201
% CAB	39.57%
Average 30.06 group size	46

In little more than two years, the yard has enrolled more than 20,000 cattle that achieved 36.7% CAB, with those from last August through October exceeding 40% CAB. It is part of the Beef Marketing Group (BMG), a cooperative of 14 feedyards in Kansas and Nebraska, and dedicates production to natural beef for Tyson Fresh Meats. To qualify, cattle must be individually identified and never receive antibiotics, hormonal implants, ionophores or animal byproducts.



Retail on the road

Associated Grocers of New England, Pembroke, N.H., hosted 13 meat managers and storeowners at its test kitchen and cutting room, along with their knives. Officially known as *Certified Angus Beef*® (CAB®) University Course 401 — Meat Identification, the interactive workshop is designed to educate and inform meat department personnel. The group learned new cuts for today's consumers by participating in muscle-profiling activities featuring

the bottom flat, boneless chuck roll and boneless top butt.

Participants also completed *The Science Behind the Sizzle*™ presentation and enjoyed a working lunch that addressed marbling identification, shear force information and a grilling demonstration. CAB University is a way to provide continuing education and current trends to meat department staff in Certified Angus Beef LLC (CAB)-licensed retail stores.