

# Association Link

## Association releases docility EPDs

Differentiating cattle temperament is a likely topic of discussion for many producers. In Angus cattle, a factual means to describe temperament variation is now a reality. The American Angus Association recently released a new research docility genetic evaluation.

The research report includes sire docility expected progeny differences (DOC EPDs). These EPDs are a tool to increase the chance of a sire's calves having calm behavior compared to calves of other sires.

"Docility EPDs can be used as part of a complete selection program in the event that a producer needs to make improvement in a herd's cattle temperament," says Sally Northcutt,

genetic research director for the Association. "Angus breeders have submitted nearly 40,000 yearling temperament scores to allow genetic differences to be identified in sires for docility."

The Spring 2008 docility research report contains DOC EPDs and accuracies for 554 sires in this first listing. The release of DOC EPDs is in the form of a web-based research report found at [www.angussiresearch.com](http://www.angussiresearch.com) containing sire EPDs with a minimum 0.20 accuracy and at least 10 progeny and two groups. Printed copies are available on request. If you have questions, contact the Performance Programs Department of the Association at 816-383-5100.

## Association releases heifer pregnancy EPDs

The Association also recently updated its research heifer pregnancy genetic evaluation. The second research release includes updated sire heifer pregnancy expected progeny differences (HP EPDs).

These EPDs are a tool in sire selection to help increase the chance of a sire's daughters becoming pregnant as heifers during a normal breeding season.

"Even though reproductive traits are recognized as being lowly heritable, this research allows us to provide a genetic value to commercial producers in an area of high economic importance," Northcutt says.

The Spring 2008 heifer pregnancy research report contains HP EPDs and

accuracies for 495 sires, with nearly 70 new sires added to the listing. The release of HP EPDs is in the form of a web-based research report found at [www.angussiresearch.com](http://www.angussiresearch.com) containing sire EPDs with a minimum 0.30 accuracy. Printed copies are available on request. If you have questions, contact the Performance Programs Department at the Association at 816-383-5100.

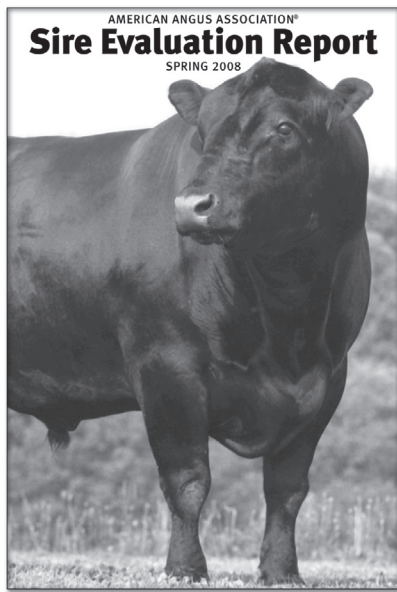
## Printed Sire Evaluation Report now available

The printed version of the *Spring 2008 Sire Evaluation Report* is now available. The information has been available online since mid-December. Active members who returned their blue request cards to receive a printed copy

## SPRING 2008 BREED AVERAGE EPDS AND \$VALUES

	Production						Maternal					Carcass				Ultrasound			\$Values			
	CED	BW	WW	YW	YH	SC	CEM	Milk	MW	MH	\$EN	CW	Marb	RE	Fat	IMF	RE	Fat	\$W	\$F	\$G	\$B
Current Sires <sup>1</sup>	+5	+2.2	+40	+75	+3	+33	+6	+20	+32	+5	+6.05	+5	+1.6	+1.6	-.001	+1.2	+2.3	+0.05	+23.30	+18.78	+14.98	+31.32
Main Sires	+5	+2.2	+43	+80	+3	+35	+6	+20	+34	+5	+4.89	+6	+1.8	+1.7	+0.00	+1.1	+2.2	+0.05	+24.20	+22.67	+14.17	+32.00
Supplemental Sires	+6	+2.0	+44	+82	+3	+46	+7	+22			+2.16	+8	+2.4	+2.3	-.001	+1.5	+3.3	+0.08	+25.38	+24.48	+15.38	+35.46
Current Dams <sup>1</sup>	+4	+2.4	+36	+66	+4	+21	+5	+18	+32	+5	+10.11					+0.6	+1.1	+0.03	+21.44	+11.71	+13.32	+24.92
Non-Parent Bulls	+5	+2.2	+42	+77	+3	+34	+6	+20			+4.73					+1.6	+2.7	+0.06	+24.22	+20.56	+15.79	+34.20
Non-Parent Cows	+5	+2.2	+41	+76	+3		+6	+20			+5.07					+1.8	+2.8	+0.06	+24.09	+20.04	+16.13	+34.44

<sup>1</sup>At least one calf recorded in herd book within the past two years.



of the spring 2008 report will receive it automatically. Other members and commercial producers who want a printed report should request it via e-mail or by calling the Association. All requests should be submitted to Brenda Schafer at [bschafer@angus.org](mailto:bschafer@angus.org) or 816-383-5144.

The average EPD and dollar value indexes (\$Values) in the Spring 2008 national cattle evaluation (NCE) for current sires, main sires, supplemental sires, current dams and non-parent bulls and cows are listed in the accompanying table.

### **Outreach Seminars**

A series of Outreach Seminars continues this winter and spring. Outreach Seminars are a great way for Association members and commercial producers to interact with Association staff on a more local level. Seminars usually last two or three hours and allow plenty of time for questions and interaction.

An Outreach Seminar is set for Saturday, Feb. 2, at Natural Bridge, Va. It begins at 1 p.m. at the Natural Bridge Conference Center & Hotel. The Virginia Angus Association will begin its business meeting at 9 a.m. Scott Johnson will conduct an AIMS workshop at 11 a.m., followed by a light lunch before the Outreach Seminar.

Another is set for March 15 in Indianapolis, Ind. The seminar will begin at 1 p.m. in the Indiana Farm Bureau Building in conjunction with the Indiana Angus Association Information Futurity.

Watch for more details about these and other Outreach Seminars at [www.angus.org](http://www.angus.org).

### **Beef Leaders Institute applications accepted until March 1**

The American Angus Association created a Beef Leaders Institute (BLI) for members 25-45 years old to provide insight to all segments of the beef industry. Attendees will be stronger, more effective leaders for the Angus breed and beef industry now and in the future.

The Association will provide transportation during the BLI, as well as lodging, meals and materials. Attendees will be responsible for their own round-trip transportation to Kansas City, Mo., if flying or Saint Joseph, Mo., if driving.

The firstever BLI is set for June 1-4. Participants should not schedule departures prior to 6 p.m. June 4. Lodging will be provided June 4.

The BLI will be limited to 20 attendees each year. Applications are available online at [www.angus.org](http://www.angus.org) or by contacting the Communications Department. March 1 is the application deadline. Further questions can be directed to Shelia Stannard at [sstannard@angus.org](mailto:ssannard@angus.org) or Ty Groshans at [tgroshans@angus.org](mailto:tgroshans@angus.org) or by calling the Association.

### **Dates set for 2008 National Angus Conference & Tour**

Plans are under way for the 2008 National Angus Conference & Tour (NAC&T). The annual event is set for Oct. 7-9 in Oklahoma City, Okla. This year's conference will include presentations about Association programs, as well as a lineup of industry experts. A tour hosted

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by the Oklahoma Angus Association is also planned. Watch for more information in future issues of the *Angus Beef Bulletin* and online.

## API provides coverage of two industry meetings

Angus Productions Inc. (API) is hosting

online coverage of two recent industry events this winter.

The Range Beef Cow Symposium XX was in Fort Collins, Colo., Dec. 11-13, 2007. Sponsored by the Cooperative Extension Service and animal science departments of South Dakota State University, Colorado State University, the

University of Wyoming and the University of Nebraska, the biennial symposium has a reputation of being an excellent educational program, offering practical production management information. Visit [www.rangebeefcow.com](http://www.rangebeefcow.com) for coverage.

The Cattle Industry Annual Convention and Trade Show will be Feb. 6-9 in Reno, Nev. The convention features the

joint and individual meetings of five industry organizations — the National Cattlemen's Beef Association (NCBA), the Cattlemen's Beef Promotion and Research Board (CBB), the American National CattleWomen Inc. (ANCW), Cattle-Fax and the National Cattlemen's Foundation (NCF). For a detailed schedule and overviews of the sessions prior to the conference, as well as postconference coverage, visit [www.4cattlemen.com](http://www.4cattlemen.com).

## Powell joins API editorial team

Tosha Powell joined API Dec. 31, 2007, as assistant editor for



**Tosha Powell**

the editorial team. Her responsibilities include interviewing, proofing, magazine production, writing articles and representing the

*Angus Journal* and *Angus Beef Bulletin* at industry events. In addition, she will assist in maintaining and expanding API's informational web sites, including online coverage of industry events and a growing menu of topic sites (visit [www.angusproductions.com/api\\_topicsites.html](http://www.angusproductions.com/api_topicsites.html)).

Powell graduated from Oklahoma State University (OSU) with a bachelor's degree in agricultural communications and a minor in agricultural economics. While at OSU, Powell was a member of the OSU Agricultural Communicators of Tomorrow (ACT), serving as secretary. She was also involved in community service projects, such as Hunt for Hunger and Into the Streets.

She spent summer 2007 interning at the American Hereford Association as the communications intern for the *Hereford World*. In her last semester at OSU, she was chosen as co-graphics coordinator for the *Cowboy Journal*, a 52-page publication produced entirely by agricultural communications seniors. She directed a staff of 16 peers with magazine layouts, pictures and editing questions.

Raised on her parents' small commercial farm/ranch in Amber, Okla., she has a keen sense of livestock and the industry. While growing up, Powell was active in the Oklahoma FFA and 4-H, showing livestock and competing in local, state and national FFA events.

## U designated for permanent ID in 2008

International letters are designated for each year of birth for livestock identification (ID). These designated letters are an easy option to use in conjunction with numbers when permanently identifying animals. For example, U001 and U002 could designate the first two calves born into your herd in the year 2008. Go to [www.angus.org](http://www.angus.org) for more information about permanent ID options.

**Junior entry booklets mailed**

Every active junior member of the Association should have recently received a booklet of information regarding shows and events, entries, and deadlines for all 2008 junior activities. This booklet contains the rules, entry forms and information Angus youth need to participate in regional preview shows, regional shows, the National Junior Angus Show (NJAS) and the Leaders Engaged in Angus Development (LEAD) Conference this year.

If you are a junior member who's planning to participate in these events and you haven't received a packet, contact the Junior Activities Department at 816-383-5100.

**Iowa will host 2008 NJAS**

The 2008 NJAS will be July 13-19 in Des Moines, Iowa, at the Iowa State Fairgrounds. The Iowa Angus and Junior Angus associations are inviting all to the event, which carries a "Christmas in July" theme. It will feature the largest single-breed beef cattle show in the world and a host of educational and leadership activities for youth 9 to 21 years old.

Look for the show schedule and hotel information in the junior information packet, in future issues of the *Angus Journal* or in the spring 2008 edition of the *Directions* newsletter, which is distributed twice a year to National Junior Angus Association (NJAA) members. Online information is posted at [www.njas.info](http://www.njas.info).

**Association can help with junior transfers**

If you know of a junior member who has purchased or raised a heifer that he or she wants to show, please make note of all ownership deadlines. If a deadline is fast approaching and you haven't received the transferred registration, the Association can help. Contact the Association at least two weeks prior to the show ownership deadline. Every effort will be made to get the transfer processed in time. Remember, late transfers are never accepted, regardless of the reason.

**Foundation scholarship applications available**

The Angus Foundation will initiate its new graduate student scholarship program this year. Since 1998, the Angus Foundation has supported NJAA members by providing more than \$400,000 in scholarships to students pursuing undergraduate studies.

To foster the advancement of education, youth and research, the Angus Foundation will make available \$25,000 in graduate student scholarships to men and women actively involved in the Angus breed who are pursuing an advanced degree. These one-year awards will consist of five \$5,000 graduate student scholarships.

The graduate student scholarship can be applied only to advanced degree studies. Applicants must have

at one time been an NJAA member and must currently be a junior, regular or life member of the American Angus Association. Strong preference and priority will be given to applicants pursuing advanced degrees related closely to the beef industry.

The Angus Foundation will award more than \$100,000 in undergraduate scholarships this year as well. Two

\$5,000 scholarships will be given in memory of former Association executive vice president Richard "Dick" Spader. In addition, 20 \$3,000 scholarships and 30 \$1,000 scholarships will be available. Scholarship recipients will be recognized at the 2008 NJAS.

The eligibility requirements for these general Angus Foundation scholarships remain the same. Angus youth who are

graduating from high school or in college currently may also be eligible for other Angus-related scholarships that are permanently endowed and managed by the Angus Foundation.

The scholarship application and guidelines are available at [www.angusfoundation.org](http://www.angusfoundation.org). The application deadline is May 1. For

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more information contact the Angus Foundation at 816-383-5100.

## Apply for Auxiliary scholarships now

The American Angus Auxiliary awards 10 scholarships annually to five boys and five girls who are graduating high school seniors and members of the NJAA. This year the Auxiliary has increased the scholarship awards to total \$14,000.

Junior Angus members must first be chosen as a state auxiliary scholarship winner before advancing to the national competition. Recipients are chosen from application forms that can be obtained from the American Angus Auxiliary web site at [www.angusauxiliary.com](http://www.angusauxiliary.com), state Angus auxiliary scholarship contacts, or by contacting Michelle Rieff, Auxiliary scholarship chairwoman, at 479-795-2584 or by sending e-mail to [michellerieff@aol.com](mailto:michellerieff@aol.com).


Application information and a list of scholarship chairwomen are online at [www.angusauxiliary.com](http://www.angusauxiliary.com). State scholarship contacts are also provided in the Auxiliary annual report published as an insert in the February 2008 *Angus Journal*. The postmark deadline for the national contest is May 10.

## Extreme Boise makeover

Food Services of America (FSA)-Boise and its restaurant customers, including The Gamekeeper, were recently involved

### One-pot wonder

February is National Pot Roast month (and incidentally, it's National Potato Lovers' Month, too). Cause for celebration? Certainly! Whether you're facing gusting winds and swirling snow or simply frigid temperatures this winter, enjoy a mouth-watering pot roast with hearty root vegetables.



It's a comforting, delicious meal that packs a healthy punch of protein and vitamins.

#### Braised Pot Roast with Root Vegetables

Serves 4 to 6

- 2½ lb. (1.13 kg) CAB English roast or any chuck roast
- Kosher salt and pepper to taste
- 3 Tbs. (45 mL) canola oil
- 3 medium golden Yukon potatoes, quartered
- 2 parsnips, cut into pieces
- 2 carrots, cut into pieces
- 1 red onion, cut into pieces
- 5 stalks celery, cut into pieces
- 1 butternut squash, peeled and cut into pieces
- 8 oz. (225 g) crimini mushrooms
- 1 Tbs. (15 g) chopped sage
- 1 Tbs. (15 g) chopped oregano
- 10 bay leaves
- 12 black peppercorns
- 3 Tbs. (45 mL) honey
- 1 bottle (750 mL) red wine
- 1 can (20 oz. 300 g) cream of chicken and mushroom soup
- 32 oz. (1 L) beef broth
- Water to cover
- 1 apple, quartered

Preheat oven to 250° F (120° C). Heat oil in large roasting pan over high heat. Season roast with salt and pepper. Brown roast on all sides and remove from pan. Add vegetables, herbs and peppercorns and cook over medium heat for 3 minutes. Add honey and cook an additional 2 minutes. Add the wine and reduce by half. Return roast to pan, add soup, beef broth, water and apple. Bring to a low simmer. Cover and place in oven. Cook for 4 hours. Remove vegetables and roast from pan. Cook liquid over high heat to thicken, stirring occasionally. Serve sauce over roast and vegetables.

Nutritional information per serving: 764 calories; 22 g fat; 7 g saturated fat; 147 mg cholesterol; 64 g carbohydrate; 11 g dietary fiber; 53 g protein; 1,472 mg sodium; 79% daily value iron (based on 2,000-calorie diet).

Recipe provided by Certified Angus Beef LLC.

in the demolition and construction business — sort of. FSA-Boise teamed with CBH Homes to bring a Treasure

Valley, Idaho, family a new beginning through the popular television “reality” show, *Extreme Makeover: Home Edition*.

FSA-Boise has been a licensed brand partner for more than a year and The Gamekeeper, at the Owyhee Plaza Hotel in Boise, since August 2007.

Asked to coordinate feeding of the volunteer groups that worked around the clock for a week to rebuild a home, FSA-Boise and its partners provided 4,000 meals to more than 2,500 workers. It also coordinated a VIP viewing area with appetizers for 500 to 800 more people.

“Our restaurant partners cooked and delivered meals in teams each day. It was truly a collaborative effort never before seen in the Treasure Valley, and it was simply amazing,” Hans Schatz, FSA-Boise president, says.

“I am proud to work for a company and with professionals that saw this as an opportunity to make a significant impact — not only on a family, but in the community,” Schatz says. “It was one of the biggest events ever to happen here and will further strengthen the reputation that Idahoans have big hearts and care about each other.”

Episodes of *Extreme Makeover: Home Edition* are seen in 60 countries.

## Consumers love New York ...

New York strip roasts, that is. The most requested beef item for family gatherings and corporate events is one of the most expensive — slow-cooked prime rib roast. Unfortunately, prime rib roast is a bit more costly during the holidays, so retailer and restaurant gross profits often are not as strong. The solution? Roasted strip loin.

Billed as a profitable and flavorful alternative to prime rib, the CAB strip roast promotion was very successful among the brand's licensed partners. More than 3,000 flyers and nearly 300 signs were used by licensed distributors and retailers during a holiday promotion. The strip roast was featured at five food shows across the country and in one of the brand's national food features pages, spotlighting a brand recipe and high-quality photos.

Today, the spread between ribs and strips is around \$1.65 per pound, and last year at this time it was more than \$3.

## How sweet it is

A full-color food page featuring recipes using the CAB brand and Louisiana sweet potatoes was printed in 370 newspapers in 40 states last fall. More than 4.7 million readers saw photos and recipes for “Sweet Potato Soup with a Grilled Steak Sandwich,” a “Sweet Potato Biscuit and Tenderloin Sandwich,” and a “Steak Wrap with Sweet Potato Slaw” — all perfect for autumn gatherings.

The brand's public relations team creates several food features per year, sometimes partnering with other entities like the Louisiana sweet potato growers. Each food feature combines high-quality photos and CAB recipes that work together to increase brand awareness via newspapers, magazines and the Internet.