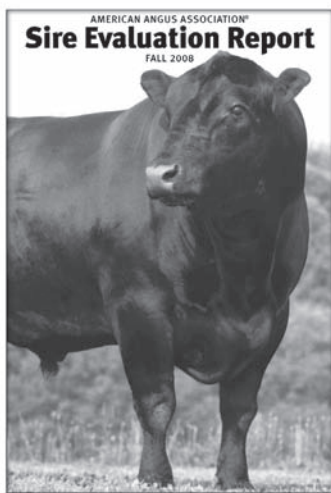


Association Link



Fall sire summary available online

The fall 2008 Sire Evaluation Report and the updated expected progeny differences (EPDs) and dollar value indexes (\$Values) from the latest National Cattle Evaluation (NCE) were released July 13.

To view the latest Sire Evaluation Report online, go to www.angussiresearch.com. Printed copies are expected in the Association offices by mid-August. In addition to the online and printed versions, the report is available on CD for \$25.

Celebration planned to commemorate 135 years of Angus in U.S.

Angus enthusiasts are invited to attend the Kansas Angus

Association (KAA) field day, Sept. 27 in Victoria, Kan. The event will take place at George Grant's Cemetery and Monument to celebrate the Angus breed that he introduced to the U.S. in 1873.

In addition to celebrating the milestone anniversary of the breed and the American Angus Association, local Angus breeders will display cattle for viewing, dignitaries will be on hand to speak and a *Certified Angus Beef*® (CAB®) lunch will be served.

Two other milestones in the Angus business should also be noted in 2008 — the Angus Herd Improvement Records (AHIR®) program and Certified Angus Beef LLC (CAB) program celebrate 50 years and 30 years, respectively.

There is no cost to attend the Kansas Field Day, but reservations are appreciated to help with the meal count. Please e-mail KAA manager Anne Lampe at kansasangus@wbsnet.org with the names of those people attending.

Boot Camp approaching quickly

Two Cattlemen's Boot Camps are scheduled for fall and winter 2008. The Boot Camps, hosted by the American Angus Association and funded through the Angus Foundation, are two-day educational sessions



conducted in coordination with major universities across the country.

Texas A&M University (TAMU) is hosting a Boot Camp Aug. 22-23 at the TAMU Beef Center in College Station. The registration deadline is Aug. 8.

The Kansas State University Boot Camp, originally set for mid-October, will be postponed until December due to tornado damage to Weber Hall and the meats lab.

Registration, covering meals and materials, is \$75 for either camp. Preregistration is required. For more information about these and future Boot Camps, contact Monica Jordan at 816-383-5100.

API providing online coverage of BIF meeting

Visit www.bifconference.com for Angus Productions Inc.'s (API's)

online coverage of the 40th annual Beef Improvement Federation (BIF) meeting and research symposium. This year's conference, "Beef Beyond Borders," was in Calgary, Alta., Canada, June 30-July 3.

Attracting the leading minds in beef cattle production, academia and industry, BIF participants gathered to share the latest research and innovations contributing to ongoing

advancements in beef production and honor leaders in beef cattle improvement.

This is the seventh year API has provided online coverage of the event. This year's coverage was made possible through the generous support and sponsorship of BioZyme Inc. and its long-standing commitment to Angus producers and the Angus Foundation.



Register now for national conference & tour

Don't miss the Sept. 1 early registration deadline for the 2008 National Angus Conference & Tour (NAC&T), set for Oct. 7-9 in Oklahoma City. Register by Sept. 1 to receive the preregistration rate of just \$75.

"An Angus Gathering" is hosted by the Oklahoma Angus Association and includes a daylong conference and two days of tours. Purina Mills LLC and Alpharma Animal Health are major partners for the three-day event.

Bowman Named COO

Bill Bowman promoted to American Angus Association chief operating officer within new organizational structure.

Story by
SHELIA STANNARD

Bill Bowman has been named the American Angus Association chief operating officer (COO), effective in June. Bowman has been with the Association for 16 years and also serves in other leadership roles such as vice president of information and data programs, director of performance programs and president of Angus Genetics Inc. (AGI), a subsidiary of the Association.

He began his tenure at the Association as a regional manager, traveling Colorado, Kansas and Oklahoma, and later became the first director of commercial programs.

As COO, Bowman will oversee the daily

operations of the Association. He will work closely with Chief Executive Officer (CEO) Bryce Schumann and all departments.

"Bill understands the needs of the membership and the importance of customer service, as well as all departments within the Association," Schumann says. "He'll be instrumental in ensuring that the Association continues to provide programs and services to our membership and the commercial cattle producer now and in the future."

Bowman is a Stet, Mo., native and a gradu-

ate of the University of Missouri-Columbia. He is active in industry organizations, serving

on the Beef Improvement Federation (BIF) board of directors and as chairman of the Ultrasound Guidelines Council (UGC). He has previous experience in the Angus seedstock business and in sale management.

The COO position is an integral part of the executive management team that Schumann established shortly after taking on the role of CEO. The executive management

team is designed to more efficiently manage the Association and ensure that all of its entities work more closely together.



API, publisher of the *Angus Journal* and the *Angus Beef Bulletin*, will provide online coverage of the event at www.nationalangusconference.com.

If you miss the early registration deadline, you can still register until Sept. 15 or on site at the rate of \$125 per person. For more information about the tour stops or speakers, turn to page 14 or visit www.nationalangusconference.com.



Chappell, Neb., feedlot strikes gold

Chappell Feedlot, located in western Nebraska, has hit the heights in the "Thirty-Aught Six" (30.06) honor roll of the Certified Angus Beef LLC (CAB) Feedlot-Licensing Program (FLP), achieving the Gold Level.

The 30.06 program was developed to recognize feedlots that deliver to licensed packers harvest groups of cattle that achieve 30% *Certified Angus Beef*® (CAB®) brand acceptance while holding Yield Grade (YG) 4s below 3% and heavyweights below 3%. No other discounts are allowed. Each delivery group must consist of at least 10 head of at least 50% black-hided cattle. The Gold Level, which can only follow Bronze and Silver, requires an accumulation of 2,000 head that qualify.

Tom Williams, managing partner, wife Cindy and son Travis work with a small but dedicated staff to maximize quality results.

"This feedlot specializes in feeding high-quality cattle for their many retained-ownership customers," says Paul Dykstra, CAB beef specialist. "Refined management and sorting for successful grid marketing are keys to their ongoing success."

Chappell Feedlot is the only CAB-licensed feedlot to achieve the Gold Level in FLP history. Statistics for Chappell Feedlot include:

- ◆ Licensed: Nov. 8, 2004
- ◆ Capacity: 6,500 head
- ◆ Head count enrolled in FLP: 16,836 head
- ◆ % eligible for CAB (black-hided): 95%
- ◆ Number of 30.06-qualified cattle: 2,018 head
- ◆ 12% of enrolled cattle have hit 30.06
- ◆ Number of shipments qualifying: 67
- ◆ Average size of shipments qualifying: 30 head
- ◆ % YG 4s: 0.5%
- ◆ % Heavies: 0.0%
- ◆ CAB acceptance rate: 40.7%

Another leading contender

Thomas County Feeders Inc., a Beef Marketing Group (BMG) feedlot, achieved the Silver Level in the 30.06 program, based on an exceptional acceptance rate on CAB Natural cattle. This feedlot, last

Laughlin Assumes Role as Member Services Director

Don Laughlin, a longtime American Angus Association regional manager from Guilford, Mo., has been named director of member services for the American Angus Association. He'll step into the role immediately.

His primary responsibilities will include assisting members and affiliates with registrations, transfers, memberships and other daily activities. He will schedule workflow through the office while explaining and enforcing Association rules and policies. Laughlin will also administer the Association's parent verification program and monitor the genetic defect program.

"Don brings an extensive knowledge base of Association programs and policies to this position, that should ensure a smooth transition for the membership when dealing with the Association," says Bill Bowman, Association chief operating officer (COO). "Don already has experience working with Association members in the states he traveled as a regional manager and will be a familiar face to many of our members and affiliates."

Laughlin has represented the Association and its entities as a regional manager for the past 28 years. He has spent the past 16 years traveling Iowa and Missouri, and prior to that worked in Colorado, Kansas and Oklahoma. As director of member services, he will fill the position vacated by Bryce Schumann, the Association's new chief executive officer (CEO).

"It will definitely be a change of pace, working in an office environment on a daily basis," Laughlin says. "I am looking forward to continuing the relationships with those breeders that I've worked with in past decades and will enjoy meeting other members and helping them succeed in the Angus business, as well."

A native of northwest Missouri, Laughlin grew up on his family's registered Angus operation where he is active in management, artificial insemination (AI) and keeping Angus Herd Improvement Records (AHIR®). He is a graduate of the University of Missouri.

year's Progressive Partner Award winner, joins a very short list of licensed feedlots to have shipped 1,000 head of qualifiers for the program.

National Western Bull Sale consignments due Oct. 1

Commercial producers interested in attending the the 2009 National Western Angus Bull Sale at the National Western Stock Show (NWSS) in Denver, Colo., mark your calendars for Thursday, Jan. 15.

Angus producers are being encouraged to consign their bulls before Sept. 15. All consignments must have AHIR performance information to be eligible. All bulls born before Jan. 1, 2007, must have passed a complete breeding soundness examination (sometimes referred to as a BSE), including both physical and semen, within 30 days of the sale.

The official AHIR adjusted yearling weight EPD (if applicable) must meet the breed average for non-parent sires. For more information, contact David Gazda, sale manager, at 706-296-7846. For entry forms, contact Linda Campbell at 816-383-5143.

Start planning for 125th Annual Convention

The Association's 125th Annual Convention of Delegates will be Monday, Nov. 17, in Louisville, Ky. The Annual Meeting is conducted in conjunction with the North American International

(Continued on page 12)

AMERICAN ANGUS ASSOCIATION®

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BOARD OF DIRECTORS

For Board member contact information, visit www.angus.org/board.htm

Terms expiring in 2008 —

Gregg Blythe, Alabama
Bill Davis, Montana
Robert (Bob) Schlutz, Iowa
John Schurr, Nebraska
Gordon Stucky, Kansas

Terms expiring in 2009 —

Al DeClerk, Arkansas
Joe Hampton, North Carolina
Steve Olson, Texas
Rob Thomas, Oregon
Cathy Watkins, Indiana

Terms expiring in 2010 —

Jarold Callahan, Oklahoma
Norman Garton, Missouri
Chad Hoffman, Illinois
James Rentz, Ohio
Phil Trowbridge, New York

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Executive administrative assistant: Diane Strahm
Chief operating officer & Angus Genetics Inc. president: Bill Bowman, Saint Joseph, Mo.; bbowman@angus.org

Angus Foundation president: Milford Jenkins, Saint Joseph, Mo.; mjenkins@angusfoundation.org

Angus Productions Inc. president: Terry Cotton, Saint Joseph, Mo. For a complete staff listing, see page 2.

Certified Angus Beef LLC president: John Stika, Wooster, Ohio. For a complete staff listing, see page 28.

DEPARTMENTAL STAFF BY DIVISION

Finance—Richard Wilson, vice president & director of finance; Kenny Miller, assistant director of finance

Industry Relations—Jim Shirley, vice president & director of activities; James Fisher, director of junior activities; Sara Moyer-Snyder, director of AngusSource®; Shelia Stannard, director of communications & events

Information & Data Programs—Bill Bowman, vice president & director of performance programs; Lou Ann Adams, director of information systems; Ty Groshans, director of commercial programs and assistant director of performance programs; Scott Johnson, director of Angus Information Management Software; Don Laughlin, director of member services; Sally Northcutt, director of genetic research; Carol Waller, assistant director of member services

AMERICAN ANGUS AUXILIARY

President: Nancy Thelen, Saline, Mich. For a complete list of officers, visit www.angusauxiliary.com.

NATIONAL JUNIOR ANGUS ASSOCIATION

President: Justin Brosey, Ohio; justinbroz@aol.com. For a complete listing of NJAA Board Members, visit www.njaa.info.



National Junior Angus Association

Members of the National Junior Angus Association pay an annual fee of \$20, and junior privileges expire at age 21. Junior members have access to all services offered by the American Angus Association, and they receive two issues of the *Angus Journal* per year and the NJAA newsletter, *Directions*.

To apply for membership in the National Junior Angus Association, visit www.njaa.info and download a printable application, or call 816-383-5100 to request the application.

Association Link (from page 11)

Livestock Exposition (NAILE). The election of officers and five members to the Association Board of Directors will highlight the Annual Meeting, scheduled for 2 p.m. at the Kentucky Fair and Exposition Center (KFEC). Elected delegates and other attendees will hear annual reports of the Association and its entities for fiscal year (FY) 2008.

The Annual Banquet will be Monday evening at the Executive West Hotel. Special honorees at the banquet will include the National Junior Angus Association (NJAA) Outstanding Leadership Award winner and inductees into the Angus Heritage Foundation.

The Angus show schedule will follow the same schedule as in the past. The junior show will be Sunday, Nov. 16; the ROV bulls and cow-calf pairs will show Monday, Nov. 17; and ROV females will show Tuesday, Nov. 18.

View from the road

Miss American Angus Danielle Foster, a Michigan native, recently traveled to the Michigan State Senate with *Certified Angus Beef*® (CAB®) steak strips in hand. Her goals: speak to officials about the importance of agriculture — and tempt their taste buds.

Foster discussed the “promise of tomorrow” — kids involved with agriculture, especially livestock. She also wanted to put the word “Angus” in the minds of lawmakers. Each senator received an information packet, brochure and a beefy treat to reinforce the message.

Crediting staff from the American Angus Association and Certified Angus Beef LLC (CAB), Foster says their pamphlets and other information made her job easier.

“I read over the basics and really thought about what I wanted to say in the short time I had,” she says. “Keeping up with current events in the cattle and agriculture industry

was important. Many of the senators mentioned them.”

Besides the political aspects of her reign, Foster is also scheduling television appearances. In May, she appeared with Orion Samuelson and Max Armstrong on RFD-TV’s, “This Week in Agribusiness.”

“In addition to my farming background and how it all started, we discussed my duties as Miss American Angus and the message I want to convey, especially to younger children,” Foster says. “Beef is a valuable part of a well-balanced diet, and we talked about that. Mr. Armstrong made the point that it’s ‘in our blood’ to make a high-quality product, and I agree. Everyone involved with cattle and agriculture in general has a passion for it.”

During her reign, Foster hopes to address the positives of the industry. She wants consumers to see that dedication.

“This passion is the best quality assurance we could possibly have,” she adds.

The gift of the horse

The American Angus Auxiliary is honored to have “Blue,” a May 2006 gelding, donated to them by Sheri Spader of Spader Farms in recognition of her late husband Richard “Dick” Spader’s love for Angus youth, Angus cattle and good horses.

Blue is sired by Blue Max Hancock and will be auctioned off in the Trowbridge Family and Friends Sale at the Brown Palace in January during the 2009 NWSS in Denver, Colo. The proceeds will be used for college scholarships and awards for Angus youth. Blue is currently in training with Rich Masoner, API Web Services manager.

More information is available on the Auxiliary web site at www.angusauxiliary.com.



Your Input Needed

Dear *Angus Beef Bulletin* Subscriber:

In your October issue of the *Angus Beef Bulletin*, you will receive a request to complete a brief questionnaire for a research project being conducted by the University of Arkansas under the direction of Angus Productions Inc. (API).

The intent of the study is to better understand the needs and expectations of *Angus Beef Bulletin* subscribers in an effort to redesign and refocus the *Angus Beef Bulletin*. Results from the four-part questionnaire will be used to determine reader habits and expectations, and to identify potential improvements and future direction for the magazine. By more fully understanding these issues, we will be able to identify improvements needed in the publication.

Please take time to complete the questionnaire when you receive it.

Thank you in advance for your assistance with this important research. It is through people like you that API will continue to provide a successful product to meet your needs and expectations.

Sincerely,

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Miss American Angus Danielle Foster appeared on “This Week In Agribusiness” with Max Armstrong (center) and Orion Samuelson (right).