

Introducing Angus.Media

The new Angus Media website is your ultimate source for news and marketing services.

by **JENA MCRELL**, digital editor

What's your favorite website — the place online you visit religiously for the latest news, trending videos or social updates from friends and family? Our favorite digital spaces offer interactive ways to learn, engage and be entertained — and not just on computers, but nearly 24 hours a day on smartphones and tablets.

Angus Media invites you to visit its new website, www.angus.media.

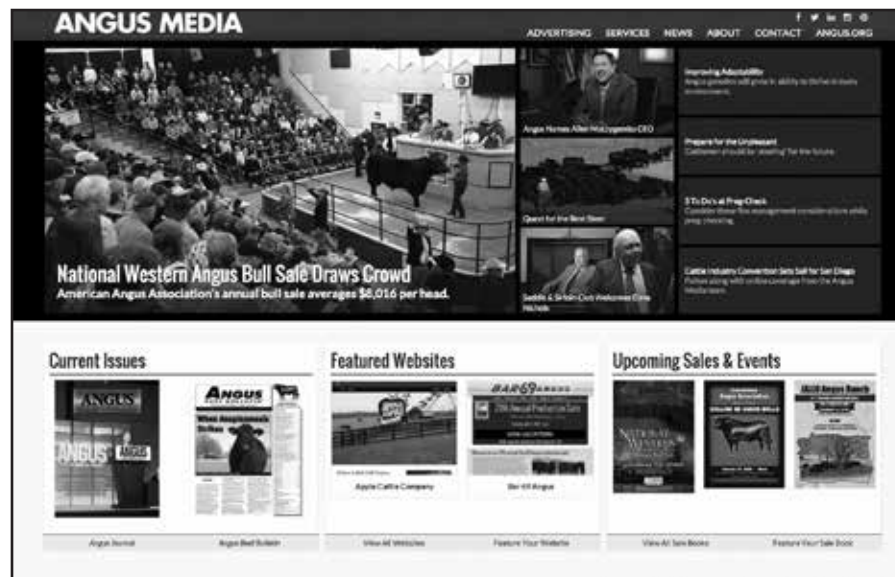
Similar to www.angus.org, www.angus.media is the URL you will need to access the brand-new website for everything Angus Media. From award-winning editorial content to breeder sale books and websites, the online community truly represents the team's work in Saint Joseph, Mo.

With something new each day, users

can browse sales information, catch up on the latest news, read headlines on the homepage, visit fellow breeder websites or learn how to enhance the brand that surrounds your cattle operation. It's a place where you can do business, discover new technologies and interact with cattlemen and women from across the country. Here's a quick preview of what you'll find when visiting www.angus.media.

Home page — At the top of the page, you are greeted by featured stories that present the week's most pressing news. You also have quick access to upcoming sale books and Angus breeder websites, as well as videos and recommended articles. Toward the bottom, visitors have a chance to engage with the media company through a quick survey area, photo gallery and a Twitter stream.

Advertising — For cattlemen looking



to create a print advertisement for the *Angus Journal* and *Angus Beef Bulletin*, or a television spot on *The Angus Report*, the advertising section includes necessary deadlines, contacts and an editorial calendar of upcoming features. You'll also find ad rates and layout specifications that make submitting artwork easy.

Services — Angus Media offers a wide range of marketing services to Angus breeders of all types and sizes. Whether you are seeking information on sale book production, website design or complete marketing packages, www.angus.media is a one-stop shop for planning your next sale or promotions campaign.

News — Visit the interactive

newsroom for the latest beef industry headlines and reports from the Angus Media communications team. While there, you can read articles from the *Angus Journal*, watch videos from *The Angus Report* or sign up for the free e-newsletters *Angus Journal Daily* and *Angus Beef Bulletin EXTRA*.

Curious what else you'll find? Visit www.angus.media on your computer or smartphone (the site is also mobile-friendly) to see the features for yourself. We hope you'll stop by often.

Drop us a note at feedback@angus.media with your comments and suggestions.

