

Association Link

New embryo transfer rule

A new embryo transfer (ET) rule takes effect Jan. 1, 2012. The new Rule 104(d) (12), adopted at the September Board meeting, states:

If the first owner of the calf is different than the owner of record of the donor female, and the embryo removal date is on or after Jan. 1, 2012, the owner of the donor female must obtain and transfer an ET Authorization to the account of the first owner before the calf is eligible for registration.

“Embryos may pass through several hands before a calf is born and registered,” says Don Laughlin, director of member services. “ET Authorizations allow the person who is responsible for flushing the donor cow to confirm dates, sires and process on a calf.”

ET Authorization is free and processed through AAA Login. Contact Brenda Weigart at bweigart@angus.org or 816-383-5144 for more information.

Pathfinder® deadline is next month

The deadline for submitting records to the Performance Programs Department to be included in the 2012 *Pathfinder Report* is Feb. 12.

The Performance Programs Department appreciates your

cooperation in getting Angus Herd Improvement Records (AHIR®) data into the office in a timely manner. If you have questions about submitting data on forms, using Angus Information Management Software (AIMS) or with AAA Login, call the American Angus Association at 816-383-5100.

Sire Evaluation Report released

The printed version of the Spring 2012 *Sire Evaluation Report* is now available. Active members who returned their blue request cards to receive a printed copy of the fall 2011 report will receive it automatically. Other members and commercial producers who want a printed report should request it via email or by calling the Association. All requests should be submitted to Brenda Weigart at bweigart@angus.org or 816-383-5144.

2011 Annual Report available on request

The 2011 *American Angus Association Annual Report* is now available. The report features the business, progress and activities of the Association and its entities for fiscal year (FY) 2011, which ended Sept. 30, 2011. It is available online at www.angus.org. Printed reports are available on request by contacting 816-383-5100 or Imaudlin@angus.org.

Applications now accepted for Beef Leaders Institute

The fifth annual Beef Leaders Institute (BLI) is scheduled for June 2012. Applications are now being accepted. BLI is designed for Association members, 25-45 years old, as a resource to provide insight to all segments of the beef industry. Attendees will be stronger, more effective leaders for the Angus breed and beef industry now and in the future.

The Association and the Angus Foundation will provide transportation, lodging, meals and materials during the BLI. Attendees will be responsible for round-trip transportation between their home and the beginning and ending points.

The BLI is limited to 20 attendees each year. Applications are available online or by contacting the Activities Department. March 1 is the application deadline. Call 816-383-5100 for more information.

Z designated letter for permanent ID in 2012

International letters are designated for each year of birth for livestock identification (ID). These designated letters are an easy option to use in conjunction with numbers when permanently identifying animals. For example, Z001 and Z002 could designate the first two calves born into your herd in the year 2012. International letter code is optional for Angus breeders.

For complete information about permanent ID and naming animals, visit www.angus.org, and click on Rules and Forms to access Part 4 of the online *Breeder's Reference Guide*.

Foundation scholarship applications available

The Angus Foundation will again award a number of undergraduate and graduate scholarships this year. Scholarship recipients will be recognized at the 2012 National Junior Angus Show (NJAS) in Louisville, Ky.

The eligibility requirements for these general Angus Foundation scholarships remain the same. Angus youth who are graduating from high school or in college currently may also be eligible for other Angus-related scholarships that are permanently endowed and managed by the Angus Foundation.

The Foundation will also make available graduate student scholarships to young men and women actively involved in the Angus breed who are pursuing advanced degrees.

Applicants must have, at one time, been a National Junior Angus Association (NJAA) member and must currently be a junior, regular or life member of the Association. Strong preference and priority will be given to applicants pursuing advanced degrees related closely to the beef industry.

The Angus Foundation undergraduate and graduate student scholarship application and guidelines are available at www.angusfoundation.org. The application deadline is May 1.

For more information contact the Angus Foundation at 816-383-5100.

Watch The Angus Report each week on RFD-TV

The Angus Report delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST; Tuesday, 7:30 p.m. EST; and Saturday, 2:30 p.m. EST. The program offers busy cattlemen the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

Start the New Year with Angus TV

I Am Angus focuses on the heart of the Angus cattle business — its people, their heritage and why they've chosen to be in the Angus business. The video series explores each sector's stake in the Angus breed and beef business, our Angus heritage, and how animal agriculture remains relevant today.

Initiated in 2008, the Association-produced documentary series continues this fall and winter across America. The program is set to air at 10 p.m. EST, Jan. 5 on RFD-TV. Subsequent programs are planned for February and March. Visit www.angus.org to watch segments from the Oct. 31, Nov. 21 and Dec. 19 programs.

The program provides an avenue to show the commitment producers and others have made to raising quality beef. For more information or to watch segments from past shows visit www.angus.org.

Lifetime membership options

The Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three non-refundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.

Delegates elect officers, directors

Delegates elected five members to the Association Board of Directors Monday, Nov. 14, at the 128th Annual Convention of Delegates in Louisville, Ky.

Directors elected to three-year terms include Chris Sankey, Council Grove,

AMERICAN ANGUS ASSOCIATION®

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e-mail: angus@angus.org • Office hours: (M-F) 8 a.m. to 4:30 p.m. (Central)

2012 OFFICERS

Jarold Callahan, president and chairman of the Board, 7450 N.W. 192nd St., Edmond, OK 73012; cell: 405-590-3061; callahan@expressranches.com
Phil Trowbridge, vice president and vice chairman of the Board, 164 Waltermire Rd., Ghent, NY 12075; cell: 518-369-6584; phil@trowbridgefarms.com • **Gordon Stucky**, treasurer, 421 N.E. 70 Ave., Kingman, KS 67068; cell: 620-532-4122; gordon@stuckyranch.com

2012 BOARD OF DIRECTORS

Terms expiring in 2012—Charlie Boyd II, 6077 Helena Rd., Mayslick, KY 41055-8717; cell: 606-584-5194; cboyd2@maysvilleky.net • **Scott Foster**, 11893 M 140, Niles, MI 49120; cell: 269-208-6470; sfostersrf@gmail.com • **Vaughn Meyer**, 15571 Sorum Rd., Reva, SD 57651; home: 605-866-4426; sdangus@sdplains.com • **Steve Olson**, PO Box 590, Hereford, TX 79045; cell: 806-676-3556; sg_olson@live.com • **Cathy Watkins**, 4577 N. CR 850 W., Middletown, IN 47356; cell: 765-635-4222; beaver-ridge@att.net

Terms expiring in 2013—Leo McDonnell Jr., 1640 Hwy. 10, Columbus, MT 59019; cell: 406-780-0176; bulltest@wtp.net • **John Elbert Harrell**, 1343 Lee Rd. 157, Opelika, AL 36804; cell: 334-524-9287; jhnharrell@gmail.com • **John Pfeiffer Jr.**, 5103 W. Hwy. 51, Mulhall, OK 73063; cell: 405-880-0862; pfeiffer@agristar.net • **James Rentz**, 1005 W. Vine St., Coldwater, OH 45828; cell: 937-477-5347; james.rentz@yahoo.com • **Kevin Yon**, PO Box 737, Ridge Spring, SC 29129; cell: 803-622-4140; kyon@pbtcomm.net

Terms expiring in 2014—Chris Sankey, 1121 Lake Rd., Council Grove, KS 66846; cell: 620-343-0456; sankeys6nranch@yahoo.com • **Arlen Sawyer**, 44718 873rd Rd., Bassett, NE 68714; cell: 402-760-0232; abcattle@huntel.net • **Doug Schroeder**,

971 Rose Ave., Clarence, IA 52216; cell: 563-357-4044; schroederangus@msn.com • **Darrell Silveira**, PO Box 37, Firebaugh, CA 93622; cell: 559-217-1504; silveirabros@msn.com • **Jim Sitz**, 9100 U.S. Hwy. 91 N., Dillon, MT 59725; cell: 406-925-9888; JimSitz1@gmail.com

Industry appointments—CAB Board, Robert Norton Jr., BioZyme Inc., PO Box 4428, 6010 Stockyards Expressway, Saint Joseph, MO 64504; office: 816-238-3326; bnorton@biozymeinc.com • **AGI Board, Doug Parrett**, University of Illinois, Department of Animal Sciences, 184 Animal Sciences Lab MC 630, 1207 W. Gregory Dr., Urbana, IL 61801; office: 217-333-2647; dparrett@illinois.edu • **Foundation Board, Laurie Widdowson**, 15175 U.S. Hwy. 30, Lodgepole, NE 69149; cell: 308-249-0205; laurie@sandpointcattle.com

ADMINISTRATIVE STAFF

Bryce Schumann, CEO; **Diane Strahm**, executive administrative assistant; **Bill Bowman**, COO and AGI president; **Rich Wilson**, CFO; **Milford Jenkins**, Angus Foundation president; **Terry Cotton**, API president; **John Stika**, CAB LLC president

DEPARTMENTAL STAFF

Lou Ann Adams, director of information systems; **Crystal Albers**, assistant director of communications & web editor; **Bill Bowman**, director of performance programs; **Eric Grant**, director of public relations; **Scott Johnson**, director of AIMS; **Don Laughlin**, director of member services; **Kenny Miller**, director of finance; **Sally Northcutt**, director of genetic research; **Robin Ruff**, director of junior activities; **Chris Stallo**, assistant director of information systems; **Shelia Stannard**, director of activities & events; **Jena Thompson**, assistant director of public relations

Kan.; Arlen Sawyer, Bassett, Neb.; Doug Schroeder, Clarence, Iowa; Darrell Silveira, Firebaugh, Calif.; and Jim Sitz, Dillon, Mont. Sankey will serve his first term on the Board; while Sawyer, Schroeder, Silveira and Sitz will each serve their second, three-year term.

Jarold Callahan, Edmond, Okla., was elected Association president and chairman of the Board. He succeeds Joe Hampton, Mount Ulla, N.C.

Phil Trowbridge, Ghent, N.Y., was chosen by delegates to serve as vice president and vice chairman of the Board. Gordon Stucky, Kingman, Kan., will serve as treasurer for the year.

More than 300 elected delegates from 43 states, Canada and the District of Columbia represented Association members and conducted the business of the Association during the annual convention and election. The meeting was at the Kentucky Fair and Exposition Center (KFEC) in conjunction with the North American International Livestock Exposition (NAILE) Super-Point Roll of Victory (ROV) Angus Show.

Launching into 2012

In preparation for an exceptional year of foodservice sales growth, the brand launched six new distributors at the close of 2011.

Signing on to increase the *Certified Angus Beef*[®] (CAB[®]) brand's market share along the West and East Coast are: Del Monte Foods, Sysco Connecticut, Sysco Sacramento, Sysco San Francisco, Sysco South Florida and Sysco South East Florida.

Brent Eichar, Certified Angus Beef LLC (CAB) senior vice president of operations, says the continued growth in distribution partners brings more CAB visibility and overall recognition to potential customers and restaurant partners.

"As a result of their outstanding commitment to marketing the brand, we can expect an estimated 12 million pounds (lb.) of additional foodservice growth from these new licensees," he says.

Angus Offers Internship Opportunities

The Association and its entities announce four paid internships for college students. Available internships offer students experience in the industry and the chance to gain real-world working knowledge — a must-have in today's competitive market. Deadlines and a few details for each internship and scholarship are listed below. For more detailed job descriptions, visit the "Angus job openings" page in the API Virtual Library at www.api-virtuallibrary.com/AngusJobOpenings.htm.

• Junior activities internship.

The Association Junior Activities Department provides a college sophomore, junior or senior an outstanding opportunity to assist with preparations, communications and correspondence for junior shows and events. Applicants must be enrolled in an agriculture-related major and

consider themselves a self-starter, detail-oriented and an outgoing individual who has the ability to work well with others. Travel to the National Junior Angus Show (NJAS), Leaders Engaged in Angus Development (LEAD) Conference and other shows and events is expected.

The internship spans from approximately late May to mid-August,

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Renovation on the CAB Education and Culinary Center continues at the Wooster, Ohio, office. Lessons at the center will range from fabrication techniques to cooking presentations. Check out www.GoRare.com for the latest on progress.

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with specific starting and ending dates depending on the applicant's availability.

A cover letter, résumé and references are due Feb. 5, 2012, to Robin Ruff, American Angus Association, 3201 Frederick Ave., Saint Joseph, MO 64506. For more information contact Ruff at 816-383-5100 or rruff@angus.org.

• **Public relations internship.** The Association Communications and Public Relations Department is now accepting applications from college juniors or seniors studying journalism, agricultural communications or related fields. Applicants should have strong writing and design skills, in addition to completed coursework in news and feature writing, as well as editing and design. Experience

in photography, video and social media is an asset in this fast-paced internship.

The internship spans from approximately late May to mid-August, with specific starting and ending dates depending on the applicant's availability.

Applications are due Feb. 5, 2012. To apply, send a cover letter, résumé, references and writing samples to Jena Thompson, American Angus Association,

3201 Frederick Ave., Saint Joseph, MO 64506. For more information contact Thompson at 816-383-5100 or jthompson@angus.org.

• **Publications internship.** Angus Productions Inc. (API) offers a college student the opportunity to be part of its editorial team for the summer. This 10-week, writing-intensive internship will offer the selected intern the opportunity to participate in producing various publications, including the *Angus Journal*, the *Angus Beef Bulletin* (ABB), the *Angus Beef Bulletin EXTRA* (ABBx), the *Angus e-List* and editorial websites, as well as assist in social media efforts. The internship will be flexible enough to tailor to the strengths and educational needs of the intern, but many duties can be expected. Experience in news and feature writing, editing and photography are strongly suggested.

The internship spans from late May to mid-August; specific starting and ending dates will be negotiated with the selected candidate. Applications are due Feb. 5, 2012. To apply, send a cover letter, résumé and writing samples to Shauna Hermel, Angus Productions Inc., 3201 Frederick Ave., Saint Joseph, MO 64506. For more information, contact Hermel at 816-383-5270 or shermel@angusjournal.com.

Credit Card Campaign to Benefit Angus Foundation

Wichita, Kan.-headquartered Intrust Bank announced a new credit card campaign to augment the Angus Foundation's \$11 million fundraising drive, *Vision of Value: Campaign for Angus*.

The credit card campaign kicks off Jan. 1, 2012, and runs through June 30, 2012. For any new credit card account opened during this time, the bank will donate \$100 to the Angus Foundation. If the campaign's goal of 500 accounts are opened and activated, meaning the account holder spends \$100 within 30 days of opening the account, Intrust Bank will donate an additional \$25,000 to the Angus Foundation. The \$100 donated for each new activated card and the \$25,000 gift for achieving the 500-account goal means the total potential commitment could reach \$75,000.

In June 2010, the Association and Angus Foundation announced Intrust Bank as the new Angus credit card provider. The bank was established by a cattleman 135 years ago and remains a family-owned, four-generation operation with more than 45 locations. The company continues to play a major role in lending to the farming and ranching industry.

More information about how to apply for a credit card account with Intrust Bank and assist with helping raise more funds for the Angus Foundation will be made available after Jan. 1, 2012. Visit www.angusfoundation.org for additional information.