

Association Link



Ohio Ag Hall inducts Colvin

The first executive director of Certified Angus Beef LLC (CAB), Mick Colvin was inducted into the Ohio Agricultural Hall of Fame in early August. The honor, bestowed by the Ohio Agricultural Council (OAC), recognized the CAB patriarch for his longstanding commitment to promoting and advocating on behalf of agriculture in the state.

Hosted during the Ohio State Fair,

the 48th annual event brought together a myriad of industry leaders attending in support of Colvin and three other inductees.

OAC President David Barrett recognized them “for their unwavering commitment to protecting and advancing Ohio’s food and agriculture community, promoting agriculture education, and serving others in their local communities and beyond.”

For Colvin, the honor was to see the public outpouring of support. Having served as an active member of the community for more than four decades, it was a pleasure to encounter friends and colleagues representing all parts of his tenure.

“I was truly moved to see so many faces of those I have worked alongside over the years. Together we have accomplished a great deal and will continue to promote and further the industry we all dearly love,” Colvin said.

Tune in to “Angus Talk” on SiriusXM Radio

Cattle producers can stay connected with their ag interests with the American Angus Association’s newly launched radio program, *Angus Talk*. A 30-minute SiriusXM Satellite Radio program, the new show airs at 10 a.m. CST every Saturday morning exclusively on Rural Radio, Channel 80. The show is hosted by Doug Medlock, the voice of *I Am Angus*®, and features timely discussion and commentary on topics of importance to cattle producers.

Rural Radio is the first 24/7 international radio channel devoted to serving agribusiness and the western lifestyle. The channel launched in July

with its broadcast operations based in Nashville, Tenn. In addition to *Angus Talk*, the station’s program schedule provides a wide variety of original productions focused on agriculture, equine sports and living the country life.

Developmental duplication genetic condition test available

In late August, Angus Genetics Inc. (AGI) announced it is accepting orders and samples to test for the developmental duplication (DD) genetic condition announced by the American Angus Association Aug. 12.

As reported by Jonathan Beever at the University of Illinois, DD results in the expression of an extra digit (an extra leg, for example) in some homozygous animals. Expression of the digit may be of varying degrees, and some homozygous affected animals may appear normal. The Association has set policy with regard to the genetic condition. Visit www.angus.org/pub/DD/DDInfo.aspx on the Association’s website for more information.

As with other tests, orders to test for DD are to be submitted through the AGI ordering process available at the Association’s AAA Login website (www.angusonline.org). Either

Association archived or newly collected samples may be used for testing. Samples may be processed through Zoetis Genetics or GeneSeek.

For animals that are potential DD carriers based on pedigree information, results of the test help breeders and commercial users of Angus genetics make more informed breeding decisions.

“Producers can use the current technology to manage the incidence of these genetic conditions by avoiding the mating of carrier animals,” says Sally Northcutt, Association director of genetic research, encouraging cattlemen to use the DNA tests available as a strategic tool to enable sound breeding decisions.

Annual meeting is Nov. 18

The American Angus Association’s 130th Annual Convention of Delegates will be Monday, Nov. 18, in Louisville, Ky. The annual meeting is conducted in conjunction with the North American International Livestock Exposition (NAILE) and includes a Super-Point Roll of Victory (ROV) Angus show.

The election of officers and five members to the Association board of directors will highlight the annual meeting. Elected delegates and other attendees will hear annual reports of the Association and its entities.

Angus events in Louisville begin Sunday, Nov. 17, with the junior Angus show and the open forum for candidates and delegates.

The open bull show and the Annual Convention will be Monday, Nov. 18. The Annual Banquet is that evening. Events conclude Tuesday with the open female show. All events will take place at the Kentucky Fair and Exposition Center (KFEC) or at the Crowne Plaza.

Look for a detailed schedule online at www.angus.org/angus.aspx.



Angus Foundation to recognize donors

The Angus Foundation will host a Supporter Recognition Event Saturday evening, Nov. 16, at the Crowne Plaza Hotel in Louisville. All Angus supporters who have contributed \$250 this fiscal year (Oct. 1, 2012-Sept. 30, 2013) to the Angus Foundation will be invited to attend. Special features of this year’s event will be the announcements of significant major gifts throughout the year and recognition of donors achieving recognition through the Angus Foundation’s new Lifetime Giving program.

Offered at live auction at this event will be No. 3 of the four beautiful engraved granite planters to be displayed in the new walkway to the front entrance of the American Angus Association’s building in Saint

Joseph, Mo. The unrestricted proceeds raised from this *Building an Angus Legacy!* fundraising project will support education, youth and research.

Herds of the century

The American Angus Association initiated the Century Award to recognize its members and their families who have been in continuous production

of registered Angus cattle for at least 100 years. The award recipients will be recognized with an engraved plaque at the Association’s Annual Awards Banquet Nov. 18 in Louisville, notice will be given in the *Angus Journal*, and a list will be maintained on the Association’s website.

Contact the Activities Department for more information or for applications.

2014 Angus Foundation Heifer set to sell

Express Ranches, Yukon, Okla., will donate the 2014 Angus Foundation Heifer, to sell January 2014 at the National Western Stock Show (NWSS) in Denver, Colo. The chosen female is EXAR Royal Lass 2068 (AAA Registration No. 17160657), born Jan. 8, 2012, and

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sired by EXAR Upshot 0562B. She is the maternal granddaughter of the now deceased record-setting \$263,000 2009 calving-ease sire EXAR 263C and the dam of BR Midland, BR Royal Lass 7036-19.

The 2014 Angus Foundation Heifer is bred to Sitz Top Game 561X and is due to calve Feb. 13, 2014.

Visit www.angusfoundation.org or watch for future issues of the *Angus Journal* for more information about the 2014 Angus Foundation Heifer Package.

National Western Bull Sale is Jan. 15

The 2014 National Western Angus

Bull Sale is scheduled for Jan. 15, 2014, during the National Western Stock Show (NWSS) in Denver. Consignments must be born before Jan. 1, 2013, and have Angus Herd Improvement Records (AHIR®) performance information. They also must pass a complete breeding soundness examination (sometimes referred to as



a BSE), including both physical and semen, within 30 days of the sale.

The Angus Bull Sale Show will kick off Angus activities at noon on Jan. 15. Prospective buyers will have the opportunity to preview the bulls before the sale begins. A panel of three judges will evaluate the bulls using a composite system to establish a sale order. Judges are Chris Styles, Brentford, S.D.; Jake Scott, Gordon, Neb.; and Joe Myers, Harrodsburg, Ky.

Attendees will be invited into the showing to inspect bulls after the grand and reserve grand champions have been selected.

Following the bull show, the 2014 Angus Foundation Heifer Package will sell in the Beef Palace Auction Arena at the Stock Show Complex. Immediately after, the National Western Angus Bull Sale will begin.

The NWSS Angus Bull Sale is the only sale managed by the Association. For more information contact David Gazda, sale manager and Association regional manager, at 706-296-7846. For entry forms contact the Association at 816-383-5100.

Foundation to sponsor YCC participant

The Angus Foundation will again nominate and sponsor an Association member between the ages of 25 and 50 to attend the 2013 Young Cattlemen's Conference (YCC) — the beef industry and tour sponsored by the National Cattlemen's Beef Association (NCBA).

Sponsorship and program nomination is granted to an active Association and NCBA member using an application process. Applications for the conference will be available Oct. 1 at www.angusfoundation.org and should be returned to the Angus Foundation no later than Jan. 10, 2014. Learn more about the YCC and the program's educational and networking opportunities at www.beefusa.org.

CAB psych 101

Each CAB employee brings unique experiences and ideas to the table where they combine to promote the brand in the best way possible. That means working together to assist producers, packers, distributors, retailers and consumers in furthering the CAB mission.

But for Pam Cottrell, a day in the Wooster, Ohio, office looks a bit different. Unlike most co-workers, her focus is internal, and as director of human resources, Cottrell's job is people.

She wouldn't have it any other way. "I look at all the people in the room, and that's my world," she says.

Traveling for speaking engagements is common among CAB staff, but their audiences generally link to the beef

industry in some way. For Cottrell, however, that's not always the case.

On Sept. 12, in San Francisco, she addressed the American Psychological Association's Work and Well-Being Conference about the employee workplace and the importance of creating a positive work environment. Amidst a room full of clinical psychologists, Cottrell held her own.

Designed to leave attendees with knowledge and insight on how to enhance productivity and well-being in the workplace, the conference was a gathering spot for leaders in the field.

Cottrell was invited to speak because of CAB's previous recognition for having an on-site psychologist and for its many workplace awards. An integral part of the company for more than a decade, she says the invitation made perfect sense.

"This isn't what we do," she says. "This is who we are. It increased the visibility of the great culture we have here."

As CAB continues to grow, the family-like atmosphere stays the same, and Cottrell says the emphasis is on camaraderie and thoughtfulness.

Download the Angus App

Angus Mobile is a free, smartphone application for the iPhone, iPad and Android devices that allows app users



to update herd data no matter where they are on their farm or ranch.

Download the easy-to-navigate app and gain access to the latest

news, sale reports, show results, EPDs and dollar value indexes (\$Values), percentiles, and much more. Visit www.angus.org for more details.

MaternalPlus

MaternalPlus® is a voluntary, inventory-based reporting system designed to capture additional reproductive trait data and, ultimately, expand reproductive and lifetime productivity tools. By

using MaternalPlus, producers will receive additional information at weaning processing time, including calving ease, birth weight and weaning weight EPDs for calves out of inventoried cows.



In addition, MaternalPlus allows producers to submit cow disposal codes and reason designations, which keeps an accurate record of why a cow left the herd.

To learn more about MaternalPlus, visit www.angus.org or AAA Login.

Watch *The Angus Report* each week on RFD-TV

The Angus Report delivers weekly Association and industry news on RFD-TV, every Monday at 8:30 a.m. EST. The program offers busy cattlemen and women the opportunity to quickly catch up on important industry issues.

State Angus associations, publications, breeders and others looking for website content are encouraged to post segments of the free program on their websites. Videos will be updated regularly at www.angus.org and through the Association's Facebook and Twitter pages.

Lifetime membership options

The American Angus Association offers producers a lifetime membership option. The \$1,500 membership lasts throughout the life of the sole person named on the membership. Payments may be broken into three nonrefundable yearly installments.

Lifetime memberships can be issued to one person only, and are not meant for partnerships. The membership option may be used for a farm name, provided only one person is included on the membership.

