

Best of the Barns

American Angus Association entities named winners in national competition.

Story by
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The American Angus Association today applauds three of its entities for receiving national honors through the “Best of the Barns” awards program. The National Junior Angus Association (NJAA), *Angus Journal* and Certified Angus Beef LLC (CAB) were all awarded “best of” recognition in the second annual awards program designed to honor leading businesses and individuals in the livestock industry.

Junior beef cattle association

The NJAA was selected as the national winner for Best Junior Beef Cattle Association.

“The NJAA strives to provide top-notch programs to our youth



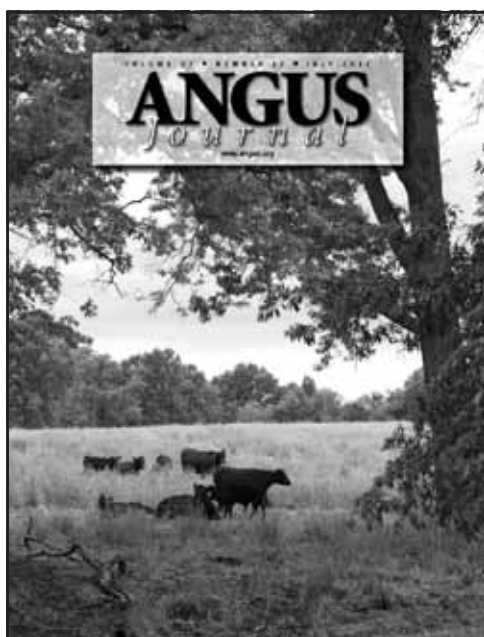
membership, and this award shows that we should be extremely proud of our junior beef breed organization,” says Robin Ruff, Association director of junior activities.

Through the NJAA, young Angus members form the nation’s leading junior beef breed organization — a program dedicated to developing tomorrow’s Angus producers and leaders. Participation in NJAA activities provides juniors with skills benefiting them well beyond their youth. In and out of the showing, NJAA develops a community of youth across the United States who have similar interests in Angus cattle and agriculture.

In addition, the NJAA offers young agriculturalists educational workshops, leadership conferences and scholarship opportunities through the Angus Foundation.

Cattle breed publication

The *Angus Journal* was selected as the Best Cattle Breed Publication.



Angus Productions Inc. (API), a wholly-owned subsidiary of the Association, publishes its flagship publication. The *Angus Journal* communicates important information about Association programs and services; reports news from shows, events and sales; and provides production, marketing and management information that Angus breeders need to be successful.

“We strive to deliver our audience the best magazine package — advertising and editorial — we can deliver each month to keep our members informed on Association programs and

services, industry issues, management practices and breeding programs across the country,” says Shauna Hermel, editor. “It is an honor to have those in the industry select the *Angus Journal* as the best cattle breed publication.”

Published 12 times per year, the *Angus Journal* is an effective vehicle for producers to use in marketing their herds to other members around the country. Advertisements are offered in a variety of sizes at rates to match most budgets, and a creative staff is available to create an eye-catching layout.

To find out more about the publication, visit www.angusjournal.com.

Branded beef program

Winner of the Best Branded Beef Program category, the CAB brand’s storied history began in 1978, when a group of cattlemen from the Association



created the world’s first brand of fresh beef. They did that to add value to Angus cattle through strict quality standards that ensure consistent premium quality for consumers.

“As a nonprofit program owned by producers, CAB appreciates the recognition,” says Steve Suther, director of industry information. “We’ll keep working to make sure every Angus producer who aims for the breed’s top quality potential can earn rewards in the marketplace.”

The CAB brand is brought to you by generations of farmers and ranchers who take pride in raising the best Angus beef. Their commitment

to excellence takes in the entire beef production chain from the ranch to the consumer’s table.

To find out more about the brand, visit www.cabpartners.com.



The nationwide Best of the Barns awards program is conducted annually by Ranch House Designs Inc. Winners are selected by a popular vote among members of the agricultural community. This year, more than 6,000 online votes were cast to honor winners in more than 50 different categories.

In recognition of their excellence in the livestock field, these programs and businesses were featured in the January 2012 issue of *The Showbox* magazine, a nationwide livestock publication, and presented a commemorative awards trophy.

The 2011 Best of the Barns winners may be viewed at www.bestofthebarns.com.

Nominations are open for the 2012 contest.

