

Angus Convention in the Lone Star State

Head to Fort Worth Nov. 4-6 to attend the American Angus Association's premier event.

by **JENA McRELL,**
American Angus Association

The Western ranching spirit is alive and well in Fort Worth, Texas.

Whether visiting the historic stockyards and catching the daily cattle drive or exploring the rich history and heritage preserved downtown — it's a location that brings out an appreciation and respect for the nation's cattlemen and

women, past and present.

So it's fitting that the American Angus Association would choose to host the year's premier event in the Lone Star State. The Angus Convention is a gathering place for all quality-minded cattle producers and friends from every sector of the cattle business and offers industry-leading education, networking and entertainment.



The first weekend in November, Angus breeders, commercial cattlemen and allied industry partners will join together to learn and set a vision for the future, participate in the organization's Annual Meeting, take in the trade show, and enjoy the cowboy culture Fort Worth, Texas, has to offer.

"We want to invite each and every one of you to the 2017 Angus Convention in

Fort Worth, Texas," said American Angus Association Board Member James Henderson of the Bradley 3 Ranch near Memphis, Texas. "It's a great time to renew friendships and do the business of the Association, and we as Texans want to welcome you to Fort Worth."

Nearly 2,000 cattlemen and women attended the 2016 Angus Convention in Indianapolis, Ind., and the American Angus Association looks forward to a

Two incredible grand prizes

The grand prizes are a must-see at the American Angus Association Annual Convention.

Attendees at the 2017 Angus Convention will have the chance to win one of two outstanding grand prizes: a complete cattle-handling system from Priefert and Tru-Test, and a customized Angus Cat 289 compact track loader from Caterpillar.

"These grand prizes would be a terrific addition to any Angus breeder's operation," says Becky Weishaar, director of Creative Media with Angus Media. "This year's grand prize sponsors — Priefert, Tru-Test and Caterpillar — have all outdone themselves, and we are so thankful for their generosity."

Priefert and Tru-Test have donated a complete cattle-handling system designed for 35 head of cattle. The corral features a solid sweep with a straight working alley that's adjustable to one of four widths, leading to a Priefert Model S04 squeeze chute. To complete the system, Tru-Test has added the Tru-Test XR5000 Indicator, HD1010 load bars, scale mounting brackets and XRS2 eID stick reader. In addition, Tru-Test has provided a brand new WaterWell

automatic waterer that can accommodate up to 100 head.

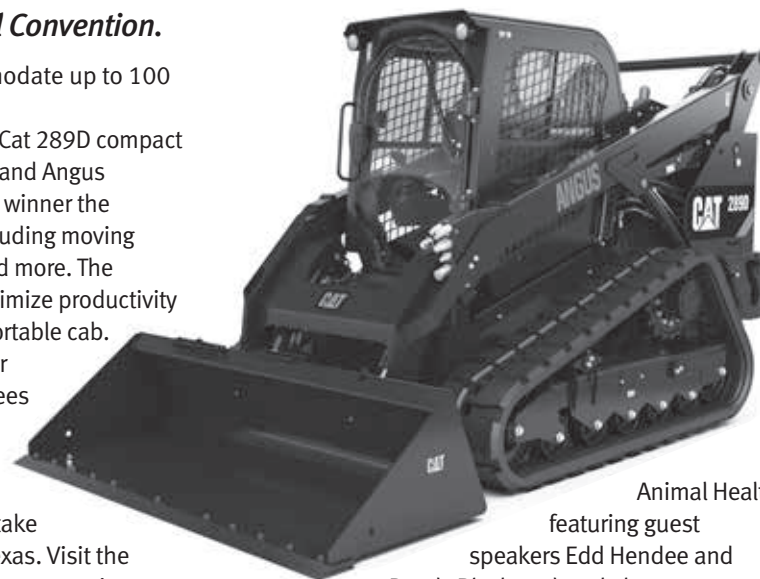
Caterpillar has donated a custom Cat 289D compact track loader tailored with black paint and Angus detailing. The Cat 289D will allow the winner the versatility to multitask with ease, including moving bales, cleaning pens, mixing feed and more. The multi-function machine will help maximize productivity with outstanding power from a comfortable cab.

The grand prize drawing will occur Sunday, Nov. 5, at 7:30 p.m. Attendees must be present to win the grand prizes.

Registration is open for the 2017 Angus Convention, which will take place Nov. 4-6 in Fort Worth, Texas. Visit the convention website, www.angusconvention.com, to register and make hotel reservations for the three-day event.

Highlights of the week's events include the International Genomics Symposium sponsored by Neogen GeneSeek Operations, where keynote speaker and futurist Lowell Catlett will discuss technology and its

implication on how we live and work; Innovation Workshops, sponsored by Zoetis, discussing genomic selection tools and genomic data interpretation; and Angus University, sponsored by Merck



Animal Health, featuring guest speakers Edd Hendee and Randy Blach and workshops on

expected progeny differences (EPDs), bull selection, breeding systems and more. Country group Asleep at the Wheel will entertain the crowd Sunday, Nov. 5.

The Texas Angus Association is also hosting the National Angus Tour Friday, Nov. 3. The tour will make two stops: Hoofstock Genetics, Ranger, Texas; and Wilks Ranch, Eastland, Texas. An additional \$75 registration fee applies for the tour, and attendees can reserve their spot when registering for the Angus Convention.

Go online to www.angusconvention.com to access a convention schedule, trade show map and more information on travel arrangements to Fort Worth.

Delegates elected to represent their state during the Association's Annual Convention may attend the Association business meetings for free; however, participation in convention education, meals, entertainment and trade show requires a full convention registration.

For more information, visit www.angus.org and www.angusconvention.com.

— by Sarah Hill, special projects editor



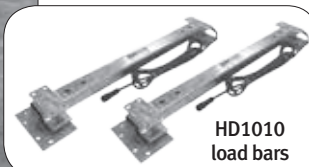
Tru-Test XR5000 Indicator



XRS2 eID stick reader.

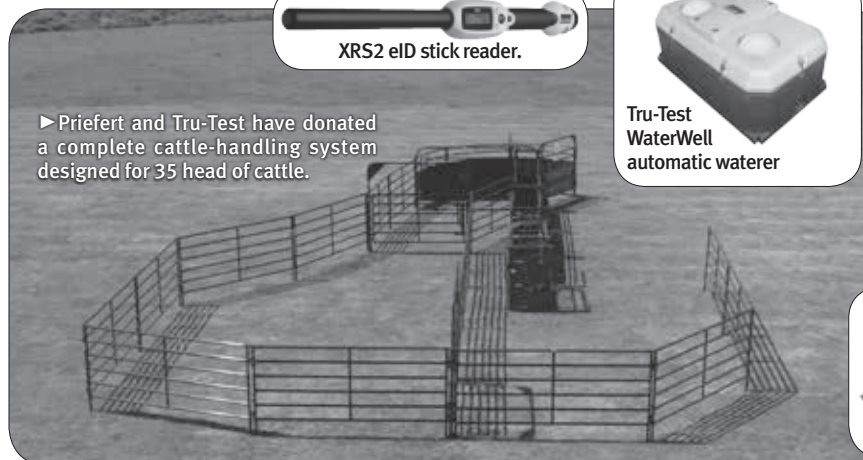


Tru-Test WaterWell automatic waterer



HD1010 load bars

► Priefert and Tru-Test have donated a complete cattle-handling system designed for 35 head of cattle.



growing crowd for this year's event. The downtown convention center will be host to activities and events Nov. 4-6, including the expansive trade show.

Before the official start of the convention on Friday, Nov. 3, the Texas Angus Association will host the National Angus Tour, where participants will spend a day exploring the area's Angus operations and related sites. The tour is always a fan favorite at the Angus Convention, and is the perfect way to start the weekend's Angus events.

"Texas is home to the largest cow herd in the United States," Henderson said. "We have cattle feeders, stockers, cow-calf operators — virtually all facets of the cattle industry are located here, and so we're excited that we get to showcase Texas."

During the Angus Convention, guests will hear from keynote speakers that inspire forward thinking and vision for the future of the quality beef business through Angus University, sponsored by Merck Animal Health (see brochure inserted in this issue). In breakout sessions, practical applications are shared on topics ranging from cattle health and management to understanding genomics and evolving technology.

The International Genomics Symposium, sponsored by Neogen GeneSeek Operations, will feature presenters, academic professionals and industry leaders who will explore how producers can apply new ideas to their home operations.

On the trade show floor, guests will be welcomed by allied industry partners, fellow Angus breeders and others with product offerings to benefit today's progressive cattle producer. Another stellar workshop series from Zoetis will be featured, as well as prize giveaways (see "Two incredible grand prizes," page 20) and *Certified Angus Beef*[®] brand meals served throughout the event.

Angus breeders receive exclusive booth discounts, and those interested in reserving space can visit the trade show section of the website.

"The trade show has been very successful," Henderson said. "Most of the vendors that I've talked to have said that they do more business at our trade show than any other because you have serious cattlemen here doing serious business."

Let's not forget the fun, though.

The Angus Convention offers plenty of time for attendees to get to know one another, celebrate the Angus breed, and dream and plan for the future. A concert featuring the state's own country music group Asleep at the Wheel is planned for Sunday, Nov. 5.

Registration and hotel reservations opened July 1, and more information is available online at www.angusconvention.com.

"The American Angus Association's convention gets better every year," Henderson said. "Come on down to Fort Worth, Texas. It's in a central part of the country and is known as being where the West begins. We're going to make it the best yet."

Annual Convention of Delegates

An important part of the Angus Convention each year is conducting business on behalf of the nearly 25,000-member organization. This year marks the 134th Annual Convention of Delegates for the American Angus Association, where representatives from each state will elect new members and officers to the Board of Directors, and

look to the future for the Angus breed.

Plans are already under way for the Annual Meeting, and the first step is nominating Angus leaders to serve as voting delegates for their respective state or district.

Each eligible voting member of the American Angus Association was mailed a nomination form, and was asked to select one member who would be a successful

delegate to the national meeting. State ballots were subsequently mailed to members in each state or district, and the delegates selected will be announced on www.angus.org and in the October *Angus Journal*.

Please reference mailed documents for complete details, or visit www.angus.org for more information on the delegate nomination process.

