

Feeding Quality Forum set for August

The supply of feeder cattle and corn byproducts declined over the last year, and the Choice-Select spread can bounce from narrow to near-record-wide in a matter of weeks. Those are just a few factors that keep feedlot managers calculating as they aim to turn 2013 toward profit.

One popular venue to help sort it all out is the annual Feeding Quality Forum, set for Omaha, Neb., Aug. 20 and Garden City, Kan., Aug. 22.

Dan Basse, president of AgResource Co., will kick off the event with his outlook on the markets for human food protein and livestock feedstuffs.

“Dan’s global perspective of our grain and cattle markets is very well-received

year after year, and that’s why we’ve invited him back,” says Jill Dunkel, editor of *Feedlot* magazine, which cosponsors the annual event with Certified Angus Beef LLC (CAB), Land O’Lakes Purina, Roto-Mix and Zoetis.

“We’re going to talk about some animal welfare issues, too, and how feedyards can get out that positive message about the good things they’re doing,” she adds.

Registration fees are \$50 by Aug. 2, and as space allows later for \$75. Check-in begins at 9:30 a.m., half an hour before Basse’s opening presentation.

A luncheon featuring CAB roasted strip loin will honor the fourth annual Feeding Quality Forum Industry

Achievement Award winner, consulting feedlot veterinarian David Bechtol.

Other highlights for the day include:

- recent research on feeding distillers’ byproducts, by Galen Erickson, Extension feedlot specialist, University of Nebraska–Lincoln;
- Derrell Peel, livestock marketing economist at Oklahoma State University, exploring from where feeder cattle will come;
- a panel discussion ranging from labor to feed ingredients to marketing among feedlot managers;
- positive communication with the public; and

- in Garden City, Temple Grandin, professor at Colorado State University, or
- in Omaha, Janet Riley, senior vice president in public affairs, American Meat Institute.

The program will wrap up at 4:15 p.m. To register, visit www.cabpartners.com, or contact Marilyn Conley by phone at 1-800-225-2333, ext. 298, or email mconley@certifiedangusbeef.com.

Editor’s Note: This article was provided by Certified Angus Beef LLC.



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