

# New Products

## **New forage extender**

AgPro Industries is offering CPM Super-P,<sup>™</sup> a fortified forage extender or replacement alternative that utilizes cotton plant material as its base ingredient. The product provides all the

daily vitamins and minerals needed to enhance cattle nutritional intake and improve rumen health and digestion, and it has a higher protein content, at 15%-20%, than conventional hay, according to the release.

Available in 50-pound (lb.), 100-lb., 500-lb. or 750-lb. bales, the product comes bagged or unbagged according to the customer's preference. If bagged, it will store for a year, according to the company.

For more information call 1-888-402-4776 or visit [www.agproindustries.com](http://www.agproindustries.com).

## **New MLV vaccine**

Intervet/Schering-Plough Animal Health introduces Onset<sup>™</sup> 5 IN, the first intranasally administered, five-way modified-live virus (MLV) vaccine for healthy cattle 3 to 8 days old or older. The vaccine is designed to stimulate at the site of infection an immune response to bovine viral diarrhea (BVD) Types 1 and 2, infectious bovine rhinotracheitis (IBR), parainfluenza-3 (PI<sub>3</sub>) and bovine respiratory syncytial virus (BRSV).

For beef operations, the vaccine may be used at branding or weaning, or upon arrival of stocker and feeder cattle to induce a rapid immunological response in the face of high stress; and as a preventive measure prior to shipment.

The vaccine is available in 5-, 10- and 50-dose presentations and features a unique glyceride-based BluShadow<sup>®</sup> diluent that aids in the retention of the vaccine on nasal mucosa. Vaccination consists of a 2-milliliter (mL) dose into one nostril or a 1-mL administration into each nostril.

For more information call 1-800-441-8272 or visit [www.intervetusa.com](http://www.intervetusa.com).

## **New organic designation**

Zinpro Corp. has introduced two new trace mineral products, 4-Plex-E and Zinpro-E, which are officially listed under the Organic Materials Review Institute (OMRI) as allowed for use in the production of organic foods, including milk, meat and eggs.

This designation provides an advantage over other trace mineral products, according to the release, because products with "organic use approval" have only been assessed within the context of one feed formulation that is certified organic. If a different feed formulation would include that same product, it would need to be reassessed in order to use the claim "organic use approval" that is available to the two Zinpro products without additional reassessment.

For more information, visit [www.zinpro.com/us](http://www.zinpro.com/us) or call 952-983-4000.

## **Treatment approval**

Draxxin<sup>®</sup> and Excede<sup>®</sup> have been approved for the treatment of foot rot in cattle, according to a Pfizer Animal Health release. Along with management techniques such as clean and dry bedding and pens, the single-dose anti-infectives can now be used to provide extended therapy for BRD and foot rot in beef cattle.

For full prescribing information and preharvest withdrawal times, visit [www.draxxin.com](http://www.draxxin.com) or [www.excede.com](http://www.excede.com).

## **Livestock ID initiative**

The Wisconsin Livestock Identification Consortium (WLIC) has

introduced a nationwide initiative to help create understanding, awareness and motivation for a unified livestock identification (ID) and traceability effort.

As part of what is called the Livestock Vantage, the WLIC has launched a web site developed as an educational guide and tool to reach and educate those who can benefit from a better understanding of the effort. The web site features an innovative, interactive game to illustrate the need for and benefit of livestock ID and traceability.

Visit [www.thelivestockvantage.com](http://www.thelivestockvantage.com) for more information.



### **New feed container**

Universal Package Systems now offers a plastic, rodent-proof, hopper style feed container and a selection of pallet-sized top-dipping feed containers. Both are made from molded plastic, have been sealed inside with high-density polyethylene and include lids to make them rodent proof, as well as water- and moisture-resistant.

The hopper style container is filled from the top, with feed discharged from the bottom of the container. An adjustable sliding gate is used to open and close the discharge chute, and gravity forces the feed out in measured quantities. The inside of the container is angled at 45° to assure all feed is dispensed. The container can be mounted on custom-built stands or is available with a stock metal stand. Weight capacity is up to 2,000 lb., with footprint sizes up to 45 inches (in.) x 48 in., and heights up to 50 in.

Also available are rodent-proof, plastic bulk containers that open from the top. Available in a variety of sizes up to a 45-in. x 48-in. footprint and various heights, each is sealed on the inside with high-density polyethylene, and come with a removable plastic lid.

Both alternatives are collapsible if they need to be transported, and include a pallet-style base with a four-way entry so they can be moved, even when full, with a forklift or pallet jack.

For more information call 1-866-875-9918 or [www.universalpackage.com](http://www.universalpackage.com).

## **Don't Miss Out!**

Sign up for the Angus Beef Bulletin Extra by:

- Signing up at [www.angusbeefbulletin.com](http://www.angusbeefbulletin.com) (look for signup in upper left corner); or
- E-mailing [bulletinextra@angusbeefbulletin.com](mailto:bulletinextra@angusbeefbulletin.com) with SUBSCRIBE in the subject line.



**The Extra is designed to provide news and information electronically to Angus Beef Bulletin subscribers between published issues.**