

# Angus Offers Updated Web Resources

The American Angus Association has introduced several new features to its web site, available at [www.angus.org](http://www.angus.org).

Now producers may view a more comprehensive event listing, watch videos,

order ID tags, and view show results in one location. The home page features regularly updated news, articles on Angus and industry representatives, and important Association updates.

Visit [www.angus.org](http://www.angus.org) to access the updated features summarized here.

## Angus Calendar

An improved Angus Calendar includes

expanded search capabilities for the listing of upcoming Angus Sales and Events, located on the home page.

Previously, date searches were limited to a three-month time span. Current searches by date provide a listing of all submitted Angus sales and events throughout the year and beyond.

Angus producers may narrow their search for Angus events by any or all of the following categories: keyword, state, date, and type of event. Breeders can also submit their own Angus events online.

For more information about the sales listed at [www.angus.org](http://www.angus.org), contact the ranch or organization listed, or call an Association regional manager (see page 102) serving that territory.

## Show results, videos

Visit the "Show Results" link at [www.angus.org](http://www.angus.org) to view photos and information on champions shown at prominent events across the country. Coverage includes photos, placings and more.

The "Videos" link features Angus and industry videos, including recent show videos, Angus news, and segments from the *I Am Angus* series.

## Angus Tag Store

The new American Angus Tag Store, located at [www.angus.org/tagstore](http://www.angus.org/tagstore), offers customizable, low-cost tag options and easy, online ordering.

The interactive Tag Store provides producers with the ability to select the tag type, color and then customize and preview the tag prior to ordering. Producers can include management numbers; text, such as names and phone numbers; logos; and brands. Depending on the tag type chosen, the front and back of the tag may be customized as well as the tag stud.

Tags are affordable and available to anyone, not just members.

Producers can order online or via phone at 816-383-5100.

In addition to tags, the Tag Store offers applicators, readers and other tag-related products. Tags are manufactured by Destron Fearing in 3 to 5 business days and shipped directly to the producer via UPS ground.

## Online coverage

In addition, Angus Productions Inc. (API) provides online coverage of industry events at [www.angus.org](http://www.angus.org).

Archived coverage of the 2010 Cattle Industry Convention and NCBA Trade Show is available at [www.4cattlemen.com](http://www.4cattlemen.com).

API coverage of the 2010 Applied Reproductive Strategies in Beef Cattle Symposium is available at [www.appliedreprostrategies.com](http://www.appliedreprostrategies.com).